



2021 CORPORATE ROUNDTABLE

Virtual Platform

TUESDAY, JANUARY 26, 2021

- 9:30 am CST** **Informal Gathering & Coffee Chats**
Grab your favorite morning drink and join us for some casual networking.
- 10:00 am CST** **Initial Welcome & Introductions**
Heather Palmer, AAFP Foundation Executive Director & AAFP VP Development
Dana Nolte, AAFP Director, Marketing & Strategic Engagements
- 10:15 am CST** **Welcome & Opening Remarks**
Rebecca Jaffe, MD, MPH, FFAFP, AAFP Foundation President
Ada Stewart, MD, FFAFP, AAFP President
- 11:15 am CST** **Changing the Conversation Around Family Medicine**
Shawn Martin, AAFP EVP & CEO
- 12:00 pm CST** **Lunch Break**
- 12:30 pm CST** **Introduction: *Making a Difference Together***
Heather Palmer, AAFP Foundation Executive Director & AAFP VP Development
Dana Nolte, AAFP Director, Marketing & Strategic Engagements
Through the AAFP Foundation's Partner Program, our collective resources, interests, and passion unite for the common goal of supporting family medicine. In today's sessions we'll discuss AAFP's priority interest areas: why they're important and the ways we're working to address them. We're looking for your ideas on how to make these initiatives bigger and better and to hear your thoughts around ways we can come together to make these goals a reality.
- Making a Difference Together Breakout Sessions***
Choose your top interest from the list below and join AAFP Staff and Subject Matter Experts in a collaborative dialogue about these AAFP priority interest areas. Following our breakouts, we'll reconvene for shareouts by each group to hear highlights of what was presented and what was discussed.
- Click the breakout session you're interested in to access a WebEx login
1. Workforce
 2. Brain Health
 3. Obesity Prevention
 4. Health Disparities
 5. Immunizations
- 1:20 pm CST** **Break**
- 1:35 pm CST** ***Making a Difference Together Shareouts***
- 3:10 pm CST** **Closing Remarks**
Heather Palmer, AAFP Foundation Executive Director & AAFP VP Development
- 3:15 pm CST** **Networking Activity – Go Game Platform**

WEDNESDAY, JANUARY 27, 2021

- 9:30 am CST** **Informal Gathering & Coffee Chats**
Grab your favorite morning drink and join us for some casual networking.
- 10:00 am CST** **Welcome & Opening Remarks**
Heather Palmer, AAFP Foundation Executive Director & AAFP VP Development
- 10:15 am CST** **Introduction: *Get to Know Family Physicians***
Julie Wood, MD, MPH, FAAFP, AAFP Senior Vice President, Health of the Public and Interprofessional Activities
- Get to Know Family Physicians: Conversations with AAFP Members***
Family Medicine is a dynamic, diverse specialty which will be highlighted in these breakout sessions featuring a cross-section of AAFP membership. Medical Students, Residents, and Physicians. Members will field your questions and share their unique experiences and challenges.
- Please reference the next page for your room assignment then click your assigned breakout session for a WebEx login.**
- 11:15 am CST** **Family Medicine Advocacy**
Stephanie Quinn, AAFP SVP, Advocacy, Practice Advancement and Policy
- 12:00 pm CST** **Closing Remarks**
Heather Palmer, AAFP Foundation Executive Director & AAFP VP Development

Panel Breakout #1

Facilitator: Andrea Goodman, AAFP Strategic Engagements Manager

1. Anjum Ansari, Abbott Diabetes Care
2. Blair Johnson, Ascend Integrated Media
3. Bill Gibson, Eisai
4. Ruth Hong, Exact Sciences
5. Austyn Gabig, GoodRx
6. Erin Polak, GRAIL
7. Deb Brugman, Myriad Neuroscience
8. Molly Williams, Pfizer, Inc.
9. Karita Ambrose, Seqirus
10. Yuri Fesko, Quest Diagnostics

Panel Breakout #2

Facilitator: Lyndsay Burden, AAFP Strategic Engagements Manager

1. Mark Swinton, Abbott Diabetes Care
2. Laura Seplavy, Bristol-Myers Squibb
3. Rebecca Moran, Eisai
4. Nada Mlinarevich, Exact Sciences
5. Ellie Riley, GoodRx
6. Nick Reuter, Indivior
7. Michele Fetterman-John, Novo Nordisk
8. Rachel Clark, Seqirus
9. Pamela Smith, Pfizer, Inc.
10. Hilary Mandler, Supernus Pharmaceuticals
11. Hema Kapoor, Quest Diagnostics

Panel Breakout #3

Facilitator: Lisa Huhman, AAFP Strategic Engagements Manager

1. Ron Stout, Ardmore Institute of Health
2. Norman Atkins, Eisai
3. Michelle Kimbrough, Eli Lilly & Company
4. Daniel Macheimer, Genentech
5. Lysa Stone, GoodRx
6. Kirstie Marasigan, Merck
7. Ingrid Lebert, Pharmavite
8. Courtney Fahey, Sanofi Pasteur
9. Liz Hanpeter, Takeda
10. Durado Brooks, Exact Sciences

Panel Breakout #4

Facilitator: Dana Nolte, AAFP Director Strategic Engagements & Marketing

1. Eric Jacobson, Ascend Integrated Media
2. Christopher Badgley, Eisai
3. Mary Doroshenk, Exact Sciences
4. Sara Esmaili, GoodRx
5. Kelly Conklin, GRAIL
6. Michael Jablonski, Myriad Genetics
7. George Sands, Pfizer, Inc.
8. Robin Johnson, Sanofi Pasteur
9. Stephen Wozny, Merck
10. Tara Charvat, Seqirus