



2017 Sponsorship Entitlements

Thursday, July 27

7:00 – 9:00 a.m. - *Family Medicine Leads Emerging Leader Institute Welcome Breakfast. (Includes photo opportunity).*

3:00 – 4:00 p.m. - *Family Medicine Leads Emerging Leader Institute Best Project Presentation.*

4:00 – 5:00 p.m. - *Family Medicine Leads Emerging Leader Institute Project Awards Showcase & Reception.*

(Events will take place at the Kansas City Convention Center, rooms TBD)

Saturday, July 29

4:00 – 5:00 p.m. - *Panel Discussion on Leadership – Christy R. Skibicki, MD, Indivior, Ora Hirsch Pescovitz, MD, Lilly. (Discussion will take place at AAFP Headquarters in Leawood, KS)*

6:00 – 6:45 p.m. - *Networking Reception. (Location TBD).*

6:45 – 8:30 p.m. - *Dinner featuring Motivational/Leadership Speaker – (Location TBD).*

Recognition opportunities include:

- Invitation for up to (2) corporate representatives to attend the above events.
- Signage recognition at the event *(including logo placement)*.
- Recognition in the slide presentation *(including logo placement)*.
- Recognition from the podium.
- Recognition in AAFP National Conference program.
- Recognition in the *Family Medicine Leads Emerging Leader Institute* programs.
- Listing in the AAFP Foundation National Conference program insert distributed in registration packets to all attendees.
- Possible recognition in the AAFP National Conference program app.
- Recognition on the AAFP Foundation website's *Family Medicine Leads Emerging Leader Institute*.
- Recognition in AAFP Foundation and AAFP social media during the *Family Medicine Leads Emerging Leader Institute* events.
- Recognition in the fall AAFP Foundation Newsletter, The Bulletin, as part of the *Family Medicine Leads Emerging Leader Institute* program write-up.