

Patient-Centered Care and Engagement

Establishing resources and the best approaches for
patient-centered care

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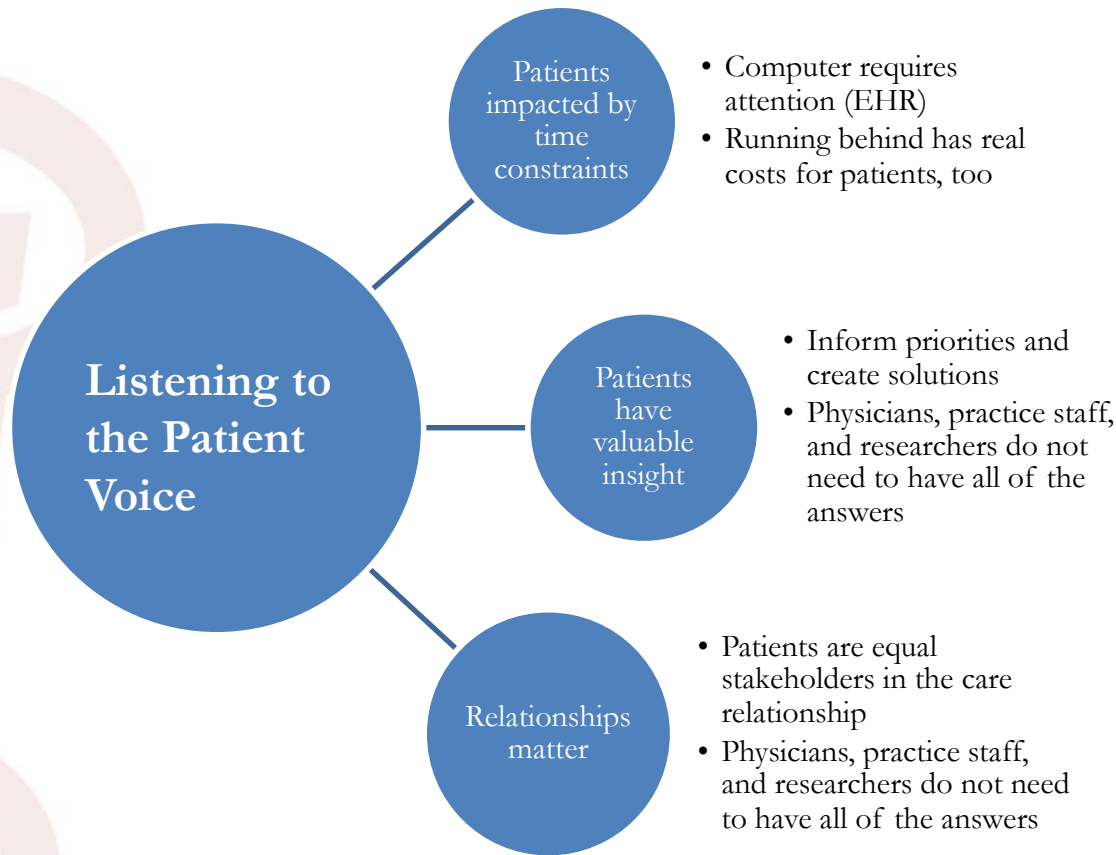
Engaging Patients in Care and Research

AAFP national research
— network — 

Patient Engagement

- How do we engage patients in their care?
- How do we include them in designing impactful research?
- How do we engage stakeholders who may not “speak the same language”?
- How do we foster open communication despite social norms that create extreme power differentials?





In Family Medicine, we are perfectly poised to embrace and act on the patient voice

Practice-Level Patient Engagement

Family Medicine and Patient Engagement: A Conference to Encourage Patient-Centered Outcomes Research project

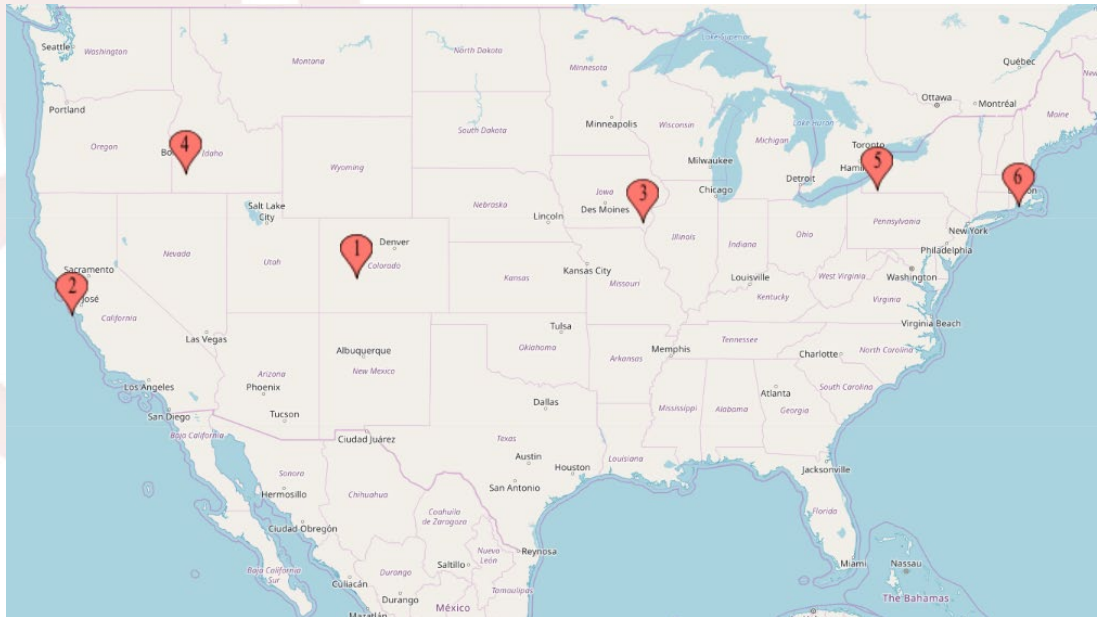
- PCORI funded Eugene Washington Engagement Conference Award
- Led by Jennifer Carroll, MD, MPH, and Kim Kimminau, PhD, out of the AAFP National Research Network
 - Preliminary data to follow was presented at NAPCRG by Rebecca Mullen, MD, MPH



FAMILY MEDICINE *and*
Patient Engagement Conference

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Practice-Level Patient Engagement



Mixed methods study:

- In person site visits to practices across the country (n=6)
- Online survey (n=125)

Bringing Everyone to the Table

- Three key themes arose from site visit interviews:
 - Champions
 - Patient Voices
 - Volunteerism
- Two effective approaches
 - Researcher Inclusion
 - Shared vision for purpose of engagement



Patient Engagement

- Several AAFP NRN studies include patient stakeholders
- Our work is identifying best practices and developing strategies to bring key stakeholders to the table
- Actively combat social hierarchy that can prevent real interaction



Patient Health Resources

FamilyDoctor.org



The screenshot shows the FamilyDoctor.org website. At the top left is the logo "familydoctor.org" with the tagline "Trusted medical advice from the American Academy of Family Physicians." Below the logo is a navigation menu with four items: "Diseases and Conditions", "Prevention and Wellness", "Family Health", and "Your Health Resources". A blue banner below the menu reads "Monthly Focus: Family Health and Safety". The main content area features a photograph of a doctor examining a young girl's chest, with a woman standing behind her. Below the photo is the article title "Choosing a Family Doctor" and a sub-headline "Learn about family doctors and how to choose one that's right for you and your family."

AAFP's Patient Education website

Total articles: 1,000 English & Spanish

Disease specific articles: 454 English & Spanish

Health Resources

- Symptom Checker
- MyHealthFinder
- Neighborhood Navigator

<https://familydoctor.org/>

