

## SPEAKOUT TEMPLATE

Chapters may use the AAFP Speak Out subscription to create letter templates on specific advocacy issues that allows constituent members to submit letters to their state officials, members of Congress, and to the President. If interested in creating a state SpeakOut, please send the following information to Shelby King ([sking@aafp.org](mailto:sking@aafp.org)):

### **Headline**

*(less than 60 characters)*

### **Engagement Text**

This is the introduction paragraph that explains why your members need to speak out.  
*(less than 100 words)*

### **EMAIL TEXT**

#### **Email Subject Line**

This is the subject line of the email received by the elected officials' offices  
*(less than 50 characters)*

#### **Email Message**

This is your 'ask' to the elected official.

#### **AAFP Headquarters**

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