



AMERICAN ACADEMY OF
FAMILY PHYSICIANS
STRONG MEDICINE FOR AMERICA

March 27, 2013

Jonathan Blum, Acting Principal Deputy Administrator
Centers for Medicare & Medicaid Services
Department of Health and Human Services
Room 314-G, Hubert H. Humphrey Building
200 Independence Avenue, SW
Washington, DC 20201

Dear Mr. Blum:

On behalf of the American Academy of Family Physicians (AAFP), which represents more than 105,900 family physicians and medical students nationwide, I am writing in follow-up to our recent meeting regarding appropriate Medicare payment for primary care services.

We believe that the complexity of the ambulatory evaluation and management (E/M) services that primary care physicians must “fit” into the time available for the average patient visit is sufficiently distinct to merit dedicated codes and higher relative values than currently assigned to existing office or other outpatient E/M codes. Below and in the enclosed technical paper (Enclosure 1), we develop a concept called “complexity/density” to describe and quantify this phenomenon. The AAFP recommends that CMS create, as part of the 2014 Medicare physician fee schedule, separate primary care E/M Healthcare Common Procedure Coding Systems (HCPCS) codes for office or other outpatient services to new and established patients with correspondingly higher relative values to address this issue.

Background

There are a number of contributing factors that have led to the increase in complexity in primary care services. Over the past 20 years, the complexity of an ambulatory primary care patient visit has increased as the number and variety of preventive services delivered during each visit has increased, the demographic diversity of patients has expanded, and medications and other treatments commonly used have evolved to be more central to ambulatory practice. Other factors leading to the current increased complexity include an increasing percentage of patients with multiple chronic conditions, an increase in life expectancy, and a significant and demonstrable shift in the overall percentage of care being provided in the ambulatory setting versus inpatient settings. While all medical care is becoming more complex, the trend is more pronounced in primary care.

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The AAFP has grown concerned that the current Relative Based Relative Value Scale (RBRVS) system does not accurately capture and reflect the complexity of modern primary care practices. The current coding and valuation system does not account for the variation in intensity when office or other outpatient E/M services are rendered by different specialists. The same number of relative value units (RVUs) is assigned to a single E/M visit, regardless of the specialty of the physician providing the service. The AAFP considers this approach to be flawed and worthy of reform.

Currently, and on average, physician work accounts for 48 percent of the total RVUs for each service. Physician work is assessed based on a number of criteria, including the time it takes to perform the service, the technical skill and physical effort, the required mental effort and judgment, and stress due to the potential risk to the patient. The AAFP believes that there are inherent shortcomings in the original and subsequent valuation methods used to determine the current value of office or other outpatient E/M services. Specifically, we assert that there is a lack of recognition, in the current RBRVS system, of the different levels of “complexity” of work performed by different types of physicians – specifically those provided by primary care physicians.

Over the past five years, public and private healthcare payers have developed and implemented new delivery and payment models that are focused on shifting the incentives within our health care system to reward quality and value rather than volume of services. This philosophy in care delivery and payment was a core component of the *Affordable Care Act (ACA)*. Currently, office-based E/M services represent 55 percent of total RVU-based Medicare payments to family physicians. These services represent only 17 percent of total Medicare payments to specialists. The AAFP believes that for the US to achieve its overall goals of better care for individuals, better health for populations, and reductions in per-capita healthcare costs, a new and more equitable payment model must be established. That system should recognize the complexity of ambulatory care provided by primary care physicians and reward the quality of services provided in their practices.

Policy Recommendation

We recommend that CMS create, as part of the 2014 Medicare physician fee schedule, separate, primary care E/M HCPCS codes for office or other outpatient services to new and established patients and value them higher than existing codes for office or other outpatient E/M services.

We recognize that new and more equitable payment models are not developed in a vacuum. As you and your colleagues noted recently in the *New England Journal of Medicine (NEJM)*:

Although 27% of Medicare beneficiaries are now in managed care (Medicare Advantage) arrangements and the Centers for Medicare and Medicaid Services (CMS) is testing other new payment models, **fee for service is likely to remain the dominant Medicare payment model for years to come. Not only will it take time to test and implement new models, but even after they're implemented,**

fee-for-service payment levels will probably be used as benchmarks for allocating risk-sharing payments in accountable care organizations. (Emphasis added)

Thus, the AAFP believes it is essential to correct the fee-for-service system's current undervaluation of primary care E/M services in the office or other outpatient setting, which we see as sufficiently distinct from other such E/M services in terms of complexity per unit of time or complexity/density as to merit their own codes and higher relative values. Failure to correct the flaws in the fee-for-service system as they relate to primary care is only likely to perpetuate those flaws in new payment models, to the extent that such models and the actuarial analyses that underlie them rely on the current fee-for-service system as a benchmark.

Policy Justification

To instill confidence in the AAFP recommendation, we provide justification of the following key points:

1. The current office or other outpatient E/M codes and their values are inadequate to capture the physician work of primary care E/M services in the same setting.
2. Primary care office or other outpatient E/M services are distinct from other such E/M services and thus should be valued higher.
3. Creation and valuation of separate primary care office or other outpatient E/M services is operationally feasible.

Inadequacy of the current office or other outpatient E/M codes

From a primary care perspective, the current office or other outpatient E/M codes are inadequate in terms of their number, structure, and valuation. In terms of number, for example, there are only five codes to describe an office visit with an established patient who has one or more issues. Compare that with the 13 codes currently available to describe colonoscopies! The AAFP argues that the breadth and diversity of office or other outpatient E/M services, based on diagnoses alone, is significantly greater than the number of ways you insert a scope into someone's colon. Of necessity, then, the universe of E/M services in the office or other outpatient setting is compressed into a limited number of codes and the range of values correspondingly constrained. This constraint, in turn, penalizes those physicians who most often provide the most complex E/M services in such settings, and, as the enclosed paper argues, those physicians are primary care physicians.

In terms of structure, the current office or other outpatient E/M codes are described primarily in terms of three elements: history, exam, and medical decision making. Yet these inputs alone are insufficient to describe the complexity and intensity of services provided in a primary care encounter. Indeed, CMS's own documentation guidelines for E/M services make clear that the current three elements encompass many more variables than physicians in general, and primary care physicians in particular, receive credit for under the current coding and payment system. Thus, revision is needed.

Finally, with respect to valuation, the intensity and complexity of an ambulatory primary care E/M encounter is demonstrably different, both qualitatively and quantitatively, from

other types of ambulatory visits. Combining all types of visits together in the current office or other outpatient E/M codes undervalues primary care E/M services and overvalues other E/M services. Further, simply increasing the physician work values for those current E/M codes will not change the imbalance.

CMS has increased the value of the current office or other outpatient E/M codes in the past, for which we are grateful. However, such payment increases accrue to any physician performing such an E/M service, regardless of whether the physician is performing a primary care service. Indeed, by extending such increases to the E/M portion of global surgical services, CMS has explicitly extended them to non-primary care services. We believe the data indicate that, at the primary care level, a higher level of work exists even for the “typical patient.”

Distinguishing primary care office or other outpatient E/M services

As stated in our meeting with you and as described in the attached paper, the data developed by Katerndahl et al. is revealing in that, “for the typical patient,” the work performed by primary care physicians in an outpatient encounter of a given length appears greater (i.e. more intense, complex) than for other specialties. Thus, we believe the available data support that an ambulatory primary care physician visit requires more physician work per unit of time for the same level of service as compared with other ambulatory visits by non-primary care physicians.

We believe an office or other outpatient primary care visit involves more than just addressing the presenting problem. For example, imagine an adult male presenting with a medical condition that could be treated by either a primary care physician or a specialist. Whereas the encounter with the specialist is likely to address only the presenting issue, the encounter with the primary care physician likely will entail important additional work – such as review of age appropriate immunizations and preventive services, assessing other co-morbid conditions (if the patient has multiple conditions), dietary and exercise assessments, etc.

The current E/M paradigm is based on “problem” identification and management. Primary care today is much more proactive and strategic. Primary care physicians today strive to deliver comprehensive, coordinated, and continuous care that includes treatment of illness before symptomatic presentation, extensive screening and prevention, counseling, and increasingly, other social services. Codes for these ambulatory E/M services provided in primary care should accurately capture and value that physician work.

The work to date by Dr. Katerndahl and his colleagues, the authors referenced in the attached technical paper, has involved a limited number of specialties. However, Dr. Katerndahl is interested in expanding his work to include all specialties covered by the National Ambulatory Medical Care Survey within the 2013 calendar year. The AAFP would welcome the agency’s help in furthering Dr. Katerndahl’s effort to validate the initial findings regarding the differences in complexity of ambulatory E/M services across specialties.

In summary, the intensity and complexity of an office or other outpatient E/M encounter with a primary care physician is demonstrably different, both qualitatively and quantitatively, than such encounters with other specialists. As noted, combining all E/M encounters together in the current office or other outpatient E/M codes undervalues primary care and overvalues other types of care. Therefore, new and separate E/M codes need to be created for the important work of ambulatory primary care in a fee-for-service payment model.

The AAFP considers this view as consistent with another statement in the *NEJM* article referenced above: "In addition, CMS included in the new rule a statement of its interest in developing an enhanced level of payment for primary care services delivered by physicians working in advanced primary care practices that have implemented a medical-home model." There is something distinct about primary care services that merits an enhanced level of payment in the office or other outpatient setting, especially when those services are provided in the context of a patient-centered medical home.

Operational issues in creating and valuing new primary care E/M services

We appreciate your concern, as pointed out in our meeting, that a recommendation for creating and valuing new primary care E/M services carries potential operational challenges. One main challenge is identifying physicians eligible to provide such services and receive the corresponding enhanced payments and, thus, the applicability of the new valuation to specialties that are not traditionally considered "primary care." In this context, distinguishing primary care services from primary care physicians and acknowledging that non-primary care physicians sometimes provide primary care services might be helpful.

In defining primary care, describing the nature of services provided to patients, as well as identifying who the primary care providers are, is necessary. The domain of primary care includes the primary care physician, other physicians who include some primary care services in their practices, and some non-physician providers. However, the patient is the central concept of primary care. Therefore, such definitions are incomplete without including a description of the primary care practice.

The following five definitions relating to primary care should be taken together. They describe the care provided to the patient, the system of providing such care, the types of physicians whose role in the system is to provide primary care, and the role of other physicians, and non-physicians, in providing such care. Taken together they form a framework within which patients will have access to efficient and effective primary care services of the highest quality and within which we believe it is possible to operationally define and value office or other outpatient primary care E/M services as recommended.

Definition #1 - Primary Care

Primary care is that care provided by physicians specifically trained for and skilled in comprehensive first contact and continuing care for persons with any undiagnosed sign, symptom, or health concern (the "undifferentiated" patient) not limited by problem origin (biological, behavioral, or social), organ system, or diagnosis.

Primary care includes health promotion, disease prevention, health maintenance, counseling, patient education, diagnosis and treatment of acute and chronic illnesses in a variety of health care settings (e.g., office, inpatient, critical care, long-term care, home care, day care, etc.). Primary care is performed and managed by a personal physician often collaborating with other health professionals, and utilizing consultation or referral as appropriate.

Primary care provides patient advocacy in the health care system to accomplish cost-effective care by coordination of health care services. Primary care promotes effective communication with patients and encourages the role of the patient as a partner in health care.

Definition #2 - Primary Care Practice

A primary care practice serves as the patient's first point of entry into the health care system and as the continuing focal point for all needed health care services. Primary care practices provide patients with ready access to their own personal physician, or to an established back-up physician when the primary physician is not available.

Primary care practices provide health promotion, disease prevention, health maintenance, counseling, patient education, diagnosis and treatment of acute and chronic illnesses in a variety of health care settings (e.g., office, inpatient, critical care, long-term care, home care, day care, etc.).

Primary care practices are organized to meet the needs of patients with undifferentiated problems, with the vast majority of patient concerns and needs being cared for in the primary care practice itself. Primary care practices are generally located in the community of the patients, thereby facilitating access to health care while maintaining a wide variety of specialty and institutional consultative and referral relationships for specific care needs. The structure of the primary care practice may include a team of physicians and non-physician health professionals.

Definition #3 - Primary Care Physician

A primary care physician is a generalist physician who provides definitive care to the undifferentiated patient at the point of first contact and takes continuing responsibility for providing the patient's care. Such a physician must be specifically trained to provide primary care services.

Primary care physicians devote the majority of their practice to providing primary care services to a defined population of patients. The style of primary care practice is such that the personal primary care physician serves as the entry point for substantially all of the patient's medical and health care needs - not limited by problem origin, organ system, or diagnosis. Primary care physicians are advocates for the patient in coordinating the use of the entire health care system to benefit the patient.

Definition #4 - Non-Primary Care Physicians Providing Primary Care Services

Physicians who are not trained in the primary care specialties of family medicine, general internal medicine, or general pediatrics may sometimes provide patient care services that are usually delivered by primary care physicians. These physicians may focus on specific patient care needs related to prevention, health maintenance, acute care, chronic care or rehabilitation. These physicians, however, do not offer these services within the context of comprehensive, first contact and continuing care.

The contributions of physicians who deliver some services usually found within the scope of primary care practice may be important to specific patient needs. However, the absence of a full scope of training in primary care requires that these individuals work in close consultation with fully-trained, primary care physicians. An effective system of primary care may utilize these physicians as members of the health care team with a primary care physician maintaining responsibility for the function of the health care team and the comprehensive, ongoing health care of the patient.

Definition #5 - Non-Physician Primary Care Providers

There are providers of health care other than physicians who render some primary care services. Such providers may include nurse practitioners, physician assistants and some other health care providers.

These providers of primary care may meet the needs of specific patients. They should provide these services in collaborative teams in which the ultimate responsibility for the patient resides with the primary care physician.

As you alluded to in your *NEJM* article and as suggested by the definitions above, not all physicians in traditional primary care specialties would necessarily qualify to receive enhanced payment for their services. Rather, based on these definitions, we believe that eligibility for new office or other outpatient E/M codes for primary care services can be based on the fundamental precepts of primary care. In particular, we believe that eligibility requirements related to these new codes should reward physicians who are trained in primary care and who demonstrate that they are carrying out three definitional functions of primary care, namely 1) first contact, 2) continuity, and 3) comprehensiveness, using claims data.

Physician specialty provides a useful starting point for defining a primary care physician. The three specialties of family medicine, general internal medicine, and general pediatric medicine do indicate training in primary care, and training in one of these specialties should serve as the first indicator of a primary care physician. However, not all primary care physicians provide comprehensive primary care, as many internal medicine and family physicians work as hospitalists or in emergency rooms or have limited scope of care. Utilizing key definitional elements of primary care, in addition to physician specialty, will result in rewarding the appropriate physicians with additional payments for providing primary care services.

Applying the filters in the other enclosure (Enclosure 2) to this letter using Medicare claims data allows identification of physicians who are providing care consistent with core elemental components of primary care with the exclusion of pediatrics. We believe this approach is the first to attempt to define and identify physicians providing primary care services in this way. The approach is as complex as the nuances of the definition of primary care and as simple as recognizing core values we should expect from primary care. It is offered as an alternative to the traditional sole reliance on physician specialty, and we have demonstrated that it captures a more functional definition of primary care. If this methodology is beyond the agency's current capabilities, then the method used in the Primary Care Incentive Program may be the next best option.

Another operational issue is the budget neutrality adjustment that CMS must make in conjunction with creating and paying for primary care E/M HCPCS codes, as recommended. On this issue, the AAFP supports making the budget neutrality adjustment to the conversion factor, so the impact is spread across the entire Medicare physician fee schedule. The AAFP believes that paying appropriately for primary care in a fee-for-service environment will actually save money for the Medicare program in the long run. As detailed in a March 2012 issue brief published by the Commonwealth Fund, using a simulation model with real world parameters, a permanent 10 percent increase in Medicare fees for primary care ambulatory visits would yield more than a six fold annual return in lower Medicare costs for other services—mostly inpatient and post-acute care—once the full effects on treatment patterns are realized. The net result would be a drop in Medicare costs of nearly 2 percent. These findings suggest that, under reasonable assumptions, the long term return on investment from promoting primary care is much greater than the “investment” on the front end.

We do not pretend to have all of the answers with respect to how CMS might define office or other outpatient primary care E/M services distinct from other such E/M services. However, we hope that the information that we have provided here and in the enclosures to this letter would provide a sufficient starting place that CMS could move ahead with creating and valuing, as part of the 2014 Medicare physician fee schedule, separate, primary care E/M HCPCS codes in the office or other outpatient setting. We are willing and ready to work with CMS on any operational aspects of our recommendation.

Conclusion

In sum, the AAFP believes that the complexity and intensity of care and work typically provided by primary care physicians has changed and that the current inputs used to define office or other outpatient E/M services are no longer sufficient, such that they necessitate revision as they pertain to primary care services. Furthermore, we believe that the construct of the RVUs of the current office or other outpatient E/M services is flawed and does not reflect the increased complexity and intensity of primary care E/M services.

We recognize and appreciate that CMS has made a number of efforts in recent years to support the primary care foundation necessary to build a high-performing health care system by shifting more financial resources toward primary care. These efforts include implementation of a 10 percent payment bonus for primary care physicians participating

in Medicare between 2011 and 2015 and payment for new transitional care management codes.

We also acknowledge that CMS is interested in developing an enhanced level of payment for primary care services delivered by physicians working in advanced primary care practices that have implemented a patient-centered medical home model. The Center for Medicare and Medicaid Innovation's Comprehensive Primary Care Initiative is a tangible expression of this interest.

In making the recommendation contained in this letter, the AAFP does not intend to discount those efforts. Rather, AAFP's intent is to build upon CMS's previous efforts and to work with you towards making the current fee-for-service system as efficient and effective as possible, so the system may serve as an appropriate benchmark for new payment models that place emphasis on value over volume, as you have suggested. Failure to correct the flaws in the fee-for-service system as they relate to primary care is only likely to perpetuate those flaws in new payment models, to the extent that such models and the actuarial analyses that underlie them rely on the current fee-for-service system as a benchmark.

The AAFP appreciates the opportunity to provide you and your staff with this information, and we make ourselves available to answer any questions or offer any clarifications. Please direct correspondence to Kent Moore, Senior Strategist for Physician Payment, at 913-906-6000 or kmoore@aafp.org.

Sincerely,

A handwritten signature in black ink that reads "Glen Stream MD". The signature is written in a cursive, slightly slanted style.

Glen Stream, MD, MBI, FAAFP
Board Chair

Enclosures

American Academy of Family Physicians Need for Dedicated Evaluation and Management Codes Position Paper

(TECHNICAL VERSION - FEBRUARY 20, 2013)

Introduction and Summary

There is broad agreement in the U.S. that the annual rise in healthcare costs is unsustainable and that the quality of care delivered to patients can be much improved. In response, public and private healthcare payers have launched innovative healthcare delivery and payment models that are designed to shift payment incentives to reward value rather than volume. Across these models, primary care plays a central role. Despite the growing importance of primary care services in the U.S., payment for primary care physicians lags behind that of most specialists.¹ Over time, primary care visits have grown more complex, as the number and variety of preventive services delivered has increased, the demographic diversity of patients has expanded, and medications and other treatments commonly used have changed.² As these trends continue, primary care encounters are expected to continue to grow more complex in the future.³ While all medical care delivery is becoming more complex, the trend is more pronounced in primary care, given the growing scope of responsibility of primary care physicians and the relatively shorter amount of time per unit that can reasonably be allotted to a primary care visit.

The dominant basis of payments for patient visits to physicians and certain non-physician providers is the Current Procedural Terminology (CPT[®]) system. The CPT[®] coding system includes a series of evaluation and management (E/M) codes that describe provider-patient cognitive encounters, such as office and hospital visits. These E/M codes are applied without regard to specialty or type of provider. A major limitation of the E/M coding series is that the physician's scope of responsibilities, complexity of patient problems, and care coordination activities that primary care physicians must routinely undertake relative to specialists are not captured.

The current coding and valuation system does not account for the variation in intensity when E/M services are rendered by different specialists. The same number of relative value units (RVUs) is assigned to a single E/M visit, regardless of the specialist rendering the service. The Resource Based Relative Value Scale (RBRVS) system establishes physician payment based on three components: physician work, practice expense, and professional liability insurance. On average, physician work accounts for 48% of the total RVUs for each service.⁴ Physician work is assessed based on a number of criteria, including, "the time it takes to perform the service, the technical skill and physical effort, the required mental effort and judgment, and stress due to the potential risk to the patient."⁵ Physician work is also based on relativity to similar services. The current RBRVS system has difficulties, similar to but distinct from those in the E/M coding system, in the lack of recognition of different levels of "complexity" of work performed by different types of physicians. The physician work (or RVW component) of the RBRVS system recognizes "intensity" of physician effort most often

in terms of the intra-service work per unit of time (IWPUT). IWPUT is often used as a criterion for establishing relativity amongst services within the RBRVS system by the American Medical Association (AMA)/Specialty Society Relative Value Scale Update Committee (RUC) as well as Centers for Medicare & Medicaid Services (CMS). For purposes of this paper, the IWPUT determination process, coupled with its multiplication by time, is considered a means of measuring the complexity of physician work and influences current valuation of services.

The various techniques, other than direct measurement, that have been used to value E/M code "intensity" and "complexity" leave room for greater accuracy. Over time, the updates to E/M code valuation and, thus, IWPUT have recognized some but not all of the inherent shortcomings of original and subsequent valuation methods. These updates have been of general benefit to primary care physicians because of their relative use of the E/M codes; however, more refined specialty specific methodologies are needed.

For procedure-based services, some have argued that having a single IWPUT is correct; the intensity and complexity involved in a procedure likely varies little between the specialties that perform the procedure.⁶ The IWPUT does vary between patients; however, for an "average" physician performing the procedure, that physician will likely treat an appropriate mix of high and low complexity patients. However, within the E/M codes, the intensity and complexity varies widely between specialties, so having a single IWPUT for a given service is inappropriate.

The limitations of both the E/M and RBRVS systems yield an inherent disadvantage for primary care physicians relative to specialists. This disadvantage is amplified by primary care physicians' relatively greater use of the E/M codes in describing and billing for their services. Whereas office-based E/M services represent 55% of total RVU-based Medicare payments to family physicians, these services represent only 17% of total Medicare payments to specialists.⁷

In the quest for improved methods to measure physician work complexity and intensity, researchers have developed numerous frameworks and completed many studies. Some of these have been more concrete, such as attempts to modify E/M IWPUT calculation methods. Others are more theoretical in nature, adding to the knowledge base, if not offering direct solutions to the measurement problem. Significant contributions to the subject will be reviewed in this paper, along with caveats as to their limitations. Most of the limitations are related to the studies' inability to support their theses with rigorous quantitative analytics. Finally, a model advanced in both theoretical and quantitative analytics developed by Katerndahl, Wood, and Jaén (2011)⁸ will be highlighted for consideration. The authors introduce a pioneering method to measure the relative complexity per unit of time (the "complexity/density" index) of physician visits by specialty type using combinatorial analytics borrowed from systems theory. Using data from the National Ambulatory Medical Care Survey (NAMCS), Katerndahl *et al.* found the relative complexity/density index to be higher for primary care physicians than for the other types of physician specialists studied.

CMS should further the work begun by Katerndahl *et al.* to validate the researchers' findings across different sub-specialties. CMS would gain much from a better understanding of the

role of complexity and intensity in physician services and be better equipped to ensure that physicians, particularly family physicians, are appropriately reimbursed. To do so, CMS should create interim E/M codes unique to these providers in order to support family physicians rendering the majority of primary care services. CMS has recognized that the current code set is not appropriately meeting the needs of physicians, particularly family physicians. Interim codes will provide immediate relief to these providers while CMS conducts additional research regarding intensity and complexity, as well as awaiting results from various payment and delivery demonstrations.

Resourced Based Relative Value Scale (RBRVS)-Based Payment

In 1992, the Centers for Medicare & Medicaid Services (CMS) established a standardized physician payment scheme based on a RBRVS. Medicare pioneered the system that it uses directly, and most other payers use in a derivative form, to determine payment levels for physician services, including those described by the evaluation and management (E/M) codes.

In the RBRVS system, payments for services are, ideally, determined by the resource costs needed to provide them. CMS divides the cost of providing each service into three components. The components and the percentage of total relative value units (RVUs) that each represented in 2013 is as follows: physician work (48.3%), practice expense (47.4%), and professional liability insurance (4.3%).⁹ CMS calculates payments by multiplying the combined RVUs of a service by a conversion factor (a monetary amount determined by CMS annually) and adjusts payments for geographical differences in resource costs. The system is based on relative magnitude estimation, a technique that ranks a variable (such as physician work) in relation to a reference using a ratio scale.

The initial physician work components (RVWs) were based on the results of a Harvard University study.¹⁰ Four factors are used to determine physician work, including the:

- Time to perform the service;
- Intensity, as measured by:
 - » Technical skill and physical effort;
 - » Required mental effort and judgment; and
 - » Psychological stress due to the potential risk to the patient.

The Harvard team found that although the strongest predictor of physician work is time, the other three non-temporal dimensions of physician work, collectively called "intensity", are critically important in determining the relative value of work across the spectrum of all physician services. The RVW is computed as:

$$\text{RVW} = \text{Time} \times \text{Intensity.}$$

The RVW can be further divided into three phases: pre-service work, intra-service work, and post-service work. The Harvard team also determined that the intra-service work proved to be the most variable of the three as far as intensity of physician work. The RVW and

physician time data can be manipulated to yield another metric that represents “intensity”, the intra-service work per unit of time (IWPUT), which is calculated in simplest terms as:

$$\text{IWPUT} = \text{Intra-service work} / \text{Intra-service Time.}$$

IWPUT is one of the key metrics used by CMS to assess intensity or complexity of a service. It is a tool utilized to assess relativity amongst services as well as identify rank order anomalies within families of codes.

When the 1993 Medicare Physician Fee Schedule (MPFS) was published, CMS announced that the RVWs for E/M services should increase in a linear fashion so that the IWPUT would be the same for every code within a given family of E/M services, regardless of the duration of the visit.¹¹ This conclusion is generally consistent with the findings of the Harvard study. The E/M RVWs were adjusted by multiplying the IWPUT for each family of E/M codes by the typical (face-to-face) time for each code to determine an intra-service work value (RVW-intra). The values for pre- and post-service work, determined to be a percentage of the intra-service work, were added to the RVW-intra to calculate a total RVW for each E/M service.

The MPFS began with a study of magnitude estimation of physician work for a very limited number of services. However, the Harvard research team, and in turn, CMS and the Specialty Society Relative Value Scale Update Committee (RUC), have used a variety of techniques to produce a fee schedule for all services over time. As to specific valuation methods, IWPUT can be: (1) estimated, (2) assigned, or (3) calculated. Estimation and assignment have traditionally and infrequently been used to generate *de novo* values, while calculation of IWPUT has often been used to check and validate the appropriateness of RVW values within and between families of codes, such as the E/M series. In turn, there are three established methods for estimating and assigning the RVW: (1) survey, (2) consensus panel, or (3) paired-comparison study.¹² Recommendations for improvement have been made for all the valuation techniques. The calculation method, in particular, is criticized as imprecise because it often comes as the product of subtracting pre- and post-service activity from an assigned or estimated total relative value unit (RVU) value.

Over time, it became clear to the Harvard team that magnitude estimation for total work is not precise and that the most accurate comparison of physician work between specialties occurs when the comparison is divided into pre-, intra-, and post-service intervals and measured directly.¹³

Other observers noted that in contrast to the straightforward calculations for pre-service and post-service RVWs, the calculation for the intra-service RVW is more complicated because the IWPUT of physician work between services *within* specialties and *between* specialties (as in primary and specialty care) can vary widely. However, the observers go on to note that differences in IWPUT for seemingly similar services can become a marker or clue that a particular service is not valued correctly. A representative of at least one professional society cites that use of IWPUT has been instrumental for the society in determining correct payment for undervalued procedures. Mabry *et al.* argues that this is a powerful method to measure RVW across specialties and to solve reimbursement, compensation, and practice management problems facing physicians. They recommend the use of IWPUT in concert

with large national databases that provide additional data on visits to generate more accurate RVWs.¹⁴

The increasing intensity of all physician care can be seen in the increases in RVWs and total RVUs per Medicare (and likely all) patients over time. In the two decades between 1992 and 2012 the total RVUs per Medicare beneficiary grew by roughly 82%.^{15,16} In the first decade of this time period, family practice RVU increases of all types were: (1) smaller and (2) proportionately more accounted for by upward revisions in values for existing codes. Use of new (generally non-E/M) codes and quantity and mix of services figured less into RVU changes for family practice physicians than for physicians in aggregate.¹⁷

In summary, the RBRVS system has difficulties similar to, but distinct from, those in the E/M coding system in its lack of recognition of different levels of "complexity" of work performed by different types of physicians. The physician work (or RVW component) of the RBRVS system recognizes physician effort in terms of the IWPOT. For purposes of this paper, the IWPOT determination process, coupled with time, is considered a means of measuring the complexity of physician work. The basic inputs on which the RBRVS system are based are imprecisely defined and too few in number to reflect the complexities of primary care. The inputs build toward IWPOT assignment in a linear fashion that further lacks room for sufficient specialty-specific variation. For procedure-based services, some have argued that having a single IWPOT is correct; the intensity and complexity involved in a procedure likely varies little between the specialties that perform the procedure.¹⁸ The IWPOT does vary between patients, but for an "average" physician performing the procedure, that physician will likely treat an appropriate mix of high and low complexity patients. However, within the E/M codes, the intensity and complexity likely varies widely between the specialties, so having a single IWPOT is inappropriate.

Background on E/M Codes

The E/M series within the CPT[®] system is a set of 152 five-digit codes that describe provider-patient encounters for the assessment and management of healthcare. The E/M codes are broadly organized by visit type, reflecting temporal aspects of service (e.g., initial, subsequent), place of service (e.g., physician office, hospital), and patient status (e.g., new, established). Most E/M codes are billed using codes that define what has been characterized as the "complexity" of level of service.¹⁹ Each visit type has three to five E/M codes, with higher level codes intended to represent more complex visits.²⁰

Within the CPT[®] system, the complexity level of an E/M service is determined based on seven components.²¹ Three of these components are considered *key* to determining the appropriate level of E/M code (i.e., patient history, physical examination, and medical decision making). Another three components are considered *contributory* factors (counseling, coordination of care, and the nature of the presenting problem) and can be used as guidance but are not required for every patient visit. Visits that consist primarily of counseling and/or coordination of care are an exception to this rule.²² For these visits, time is the key or controlling factor to qualify for a particular level of E/M services.²³

Providers use these elements in a stepwise, linear fashion in order to determine the appropriate E/M code. In addition, the definitions of the elements are qualitative rather than quantitative, vary in the precision of their qualitative descriptors and have not been updated since CMS published the 1995 and 1997 E/M documentation guidelines.²⁴ The small number of elements considered and the fact that certain elements are key and some elements are contributory has been criticized. As importantly, the linearity of the components and how they are assembled fails to capture the work required by primary care physicians, and is a significant limitation of the CPT[®] E/M coding system. The current E/M structure is based on a paradigm in which a single illness is diagnosed and treated. In reality, primary care is much more complex, with the physician addressing multiple problems during a single visit.²⁵ The E/M system as presently configured does not sufficiently capture the natural range of variations that exists in the evaluation and management of patients. The American Medical Association (AMA), without mention of specialty-specific shortcomings, recognizes E/M codes' general limitation in comments made to CMS on proposed audits.²⁶

Of particular concern is the fact that the E/M coding system under-represents the variations found in primary care. One group of authors, whose novel research will be highlighted in a subsequent section of this paper, has shown that the variations found in primary care are greater on every parameter measured.²⁷

The shortcomings of the CPT[®] E/M coding system carry through to physician payment. Most payers use some version of the Medicare RBRVS to pay physicians. If the CPT[®] E/M system does not adequately capture primary care work complexity, a payment system that is based on a "one payment amount per code" principle also does not appropriately reflect that complexity in payments to primary care physicians.

Last E/M Update

Since the creation of RBRVS there have been minimal valuation changes to the RVWs of E/M codes. The most recent changes to the E/M codes were implemented in 2007 as part of the Third Five-Year Review. During this process, CMS reviewed 35 E/M codes.

CMS made adjustments to selected E/M codes to recognize increased intensity of physician work therein. Specifically, CMS responded positively to a set of AMA RUC recommendations to increase the relative value for E/M office visit codes 99204-99205 (new patient) and 99213-99215 (established patient). Because of primary care physicians' greater use of these codes, the adjustment has had relatively greater positive impact for primary care than specialty physicians. In the final rule language on the changes, CMS fully accepts the notion that greater complexities necessitate better payment, but expresses uncertainty about the methods of computation and equitableness of results.

... There has been a change in the complexity of the patient population resulting in more diagnoses per encounter and more ambitious management goals.... As to the comments regarding the IWP/UTs of the E/M services, we are not yet convinced about the validity of the IWP/UT analysis when applied to such 'cognitive' services ... If there might be merit to the contention

that the RUC recommendations will cause some rank order anomalies, we do not have the information that would be needed to rectify this.²⁸

E/M codes were identified as potentially misvalued codes in the MPFS 2012 Proposed Rule. CMS noted that primary care is evolving due to increased focus on preventative medicine and managing chronic diseases and suggested the E/M codes be reviewed to reflect these changes. However, in the final rule, CMS decided not to have these codes reviewed “given the significant concern expressed by the majority of commenters over the possible inadequacies of the current E/M coding and documentation structure.”²⁹

The various techniques other than direct measurement that have been used to value E/M code IWPUT also leave ample room for greater accuracy. Over time, the updates to E/M code IWPUT have recognized some, but not all, of the inherent shortcomings of original and amended valuation methods. These have been of benefit to primary care physicians, but many argue more refined methodologies are needed.

The Challenge of Defining Complexity

Much has been written about the growing complexity of healthcare.^{30,31,32} Changes in the healthcare system are also having a pronounced impact on the scope of care provided by primary care physicians. Primary care physicians report that the medical conditions they are treating have increased in complexity and severity.³³ This self-perceived complexity has been validated in data that show primary care physicians are the locus of care for patients with the greatest comorbidities. In the case of common conditions, even individuals with high levels of comorbidity see primary care physicians more often than specialists.³⁴ At the same time, there is growing appreciation for the profound influences that environmental and behavioral factors have on a patient’s health. As the frontline of care, primary care physicians must ensure that medical care is congruent with these social determinants of health.

In the quest for improved methods to measure physician work complexity, researchers have developed numerous frameworks and completed many studies. Some studies have been more concrete, such as attempts to modify the E/M IWPUT described in the prior section of this paper.

Other studies are more theoretical in nature. These studies add to the knowledge base; although they do not offer direct solutions to the complexity measurement problem. Significant contributions to the subject will be reviewed in the next sections with appropriate caveats as to their limitations -- most of the limitations are related to the studies’ inability to support their theses with rigorous quantitative analytics. The limitations lay the groundwork for the presentation of a model advanced in both theoretical and quantitative analytics developed by Katerndahl, Wood, and Jaén (2011).³⁵ The study presents a pioneering method to measure the relative complexity per unit of time (the "complexity/density" index) of physician visits by specialty type. The study uses concepts found in familiar models, such as the IWPUT calculation, and data from the National Ambulatory Medical Care Survey (NAMCS); however, the combinatory approach to analytics is borrowed from sophisticated

systems theory. Katerndahl *et al.* find the relative complexity/density index to be higher for primary care than for the other types of physician specialists studied.

Provider Perceptions

In surveys, family physicians have reported recognizing an increase in the complexity of care they provide.³⁶ As far back as 1996-1997, 24% of primary care physicians reported that the scope of care they were expected to provide was more than it should be and 30% believed that it had increased in the prior two years.³⁷ Natural adaptation to self-perceived increases in complexity in family medicine encounters is thought to explain the variation between doctors in a laboratory simulation in which physicians meet the same patient more than once over time.³⁸

All physicians report increased complexity of patients and their care over time. However, the manifestation of a relatively greater practice burden than other types of physicians, coupled with other aspects of practice, have many experts disproportionately anxious about the future of primary care. The lower income of primary care physicians is a major factor leading U.S. medical students to reject primary care careers.^{39,40} The percentage of U.S. medical graduates choosing family medicine decreased from 14% in 2000 to 8% in 2005 and has declined slightly since.⁴¹ Seventy-five percent of internal medicine residents eventually become subspecialists or hospitalists rather than general internists.⁴² Because office visit fees are relatively low, primary care physicians schedule many short, rushed visits to keep afloat financially, potentially compromising patient outcomes⁴³ and fostering the unsustainable physician work-life imbalance that contributes to students' avoidance of primary care careers.⁴⁴ With high debt burdens relative to earning prospects, medical students are further discouraged from choosing careers in primary care because of the noncompetitive income.⁴⁵

Increasing Co-Morbidity and Adherence to Practice Standards

One of the more commonly held reasons for the increase in the complexity of primary care encounters is the increase in visits to primary care physicians made by patients with co-morbidities. Data from large public and private datasets on patient visits to primary care physicians and specialists have consistently shown over time the importance of primary care physicians in caring for patients with certain conditions, such as hypertension, lipid disorders, diabetes, and congestive heart failure. These studies have also increasingly shown the importance of a primary care physician in the care of all conditions, except those that are highly complex or rare.^{46,47} For instance, primary care physicians provide about 80% of visits for conditions such as diabetes and hypertension,⁴⁸ two of the most common co-morbidities found in adult populations. It should be noted that most researchers have used claims data as the source of their work on co-morbidities. Given the limitations on information about co-morbidities in many claims datasets, including and particularly the often-used Medicare Standard Analytic files, it is likely that the trends observed in these studies are understated.

Østbye *et al.* (2005)⁴⁹ and Yarnell *et al.* (2009)⁵⁰ examined the notion of co-morbidities from a different perspective. The teams of researchers took two successive looks at the clinical practice guidelines associated with the care of conditions most often seen by primary care physicians. For a primary care physician to provide guideline-adherent care for an average

panel of patients with only these conditions, the provider would have to work in excess of 21 hours per day.⁵¹

Non-Clinical Factors

Other models have sought to look more explicitly at socioeconomic, cultural, environmental, and behavioral factors as contributors to complexity of medical care. The Vector Model of complexity conceptualizes these and other forces as having formal relationships that exert influence on health that can lead to a complex patient. At any given time, a particular vector, or factor, may exert a force increasing complexity, or alternatively, lessening complexity. In the Vector Model, overall complexity is determined by summing these multiple components.⁵²

At least two models described in the literature use the concepts contained in the Vector Model. Zubialde, Shannon, and Devenger (2005)⁵³ at Dartmouth and Peek and Baird (2008)⁵⁴ at the University of Minnesota have proposed models for resource allocation that explicitly account for variables that may only be implied (or not contained at all) within the E/M code or RVU methods of measuring complexity. At its simplest, the Dartmouth model envisions care as falling within four modules, based on combinations of two types of patient illness (acute and chronic) and two categories of provider decision-making (straightforward or complicated). The University of Minnesota model ultimately assigns visit complexity and "action needed" to four levels based on the "state of affairs" as determined by eight variable categories. The eight categories include psychosocial domains of patient reaction to symptoms; readiness for treatment/change; and home and social network status. These are in addition to the more traditional domains of symptom severity and diagnostic challenge. The final two domains pertain to patient-medical care system interaction, i.e., organization of care, and patient-provider relationship. The Zubialde *et al.* and Peek and Baird models use novel quantitative methods to translate socio-demographic variables into systems to organize primary care work in the clinic. As such, they lay the groundwork for more purposefully integrated models of care to emerge. Their work comes in contrast to newer examples of specialty care management, in which the organizing principles tend to be disease-focused rather than patient-focused. These include models that stress increasingly narrower aspects of body systems, disease entities, or diagnostic or therapeutic areas rather than patient characteristics.

Building on Systems Theory to Measure Medical Care Complexity

Some experts perceive the fundamental challenge to recognizing and measuring complexity in medical care to be the fact that the current healthcare system is built on a linear, cause-and-effect view of illness.^{55,56} Various researchers have argued that this system works well in very ill hospitalized patients whose illnesses tend to display linear dynamics with their predictability,⁵⁷ diagnostic tests have greater specificity,⁵⁸ and patient behavior is controlled. In the inpatient setting of care researchers argue that diagnosis and management are relatively straightforward. In contrast, in ambulatory, and particularly primary care, settings patient behavior is more variable; more and different players (such as family members and caregivers) are involved; patients have multiple and often less well-defined illnesses; and diagnostic activity is often less straightforward. These factors result in greater

unpredictability that manifests in chaotic or random dynamics. Or, as some have put it, no longer is the system simply the sum of its parts.^{59,60,61}

Measuring complexity is acknowledged as a conceptually and methodologically difficult subject.⁶² However, methods exist for estimating the complexity of other systems. From these models it is possible to derive a means of characterizing complexity in medical care. One starts with a base definition of the complexity of a system as the amount of information needed to describe the system or its behavior.⁶³ With advances in systems theory, estimation techniques have been developed that not only delineate the components of the system but also consider all of the possible states of the components.

Organizational theorists Boisot and Child⁶⁴ suggest that complexity includes both cognitive complexity and relational complexity. Cognitive complexity focuses on the quantity and content of information flows. Relational complexity focuses on the interactions by which the information flows between agents. Cognitive complexity is measured in counts, while relational complexity is measured in the variability of counts across information transactions. Translated to the medical setting of E/M services, to gauge the complexity of a type of care, the following are needed: a count of how many elements in the universe of care are used to evaluate and manage a patient, the variability that is seen in the arrangement of the elements, and the diversity of the relationships among elements.

Increasingly, theorists argue that relationships are relatively more important to the complexity of a system than the components themselves and are most often missing in many "standardized" attempts to measure the complexity of medical care⁶⁵ such as the E/M CPT[®] coding system and the Medicare RBRVS payment system. The relationship aspects undergird the works of Safford *et al.* with their Vector model⁶⁶ and Peek and Baird⁶⁷ and Zubialde *et al.*⁶⁸ in their resource allocation models.

In the medical complexity measurement model, the clinical encounter is the focus of the measure of complexity because it represents the nexus of information transfer.⁶⁹ However, because a specialty is not defined by a single encounter, and because complexity in relationships often reflects the frequency with which change occurs, the measure of complexity needs to include inter-encounter variation as well. Whereas the complexity of an encounter includes the number of events occurring and the amount of information transferred, the measurement of complexity of a specialty needs to include the diversity and variability of events across encounters. Just as the complexity of a situation is the sum of the complexity of the event and the average complexity encountered,^{70,71} a comprehensive measure of complexity should reflect the complexity of the typical encounter and the complexity across encounters. In other words, as noted above, to gauge medical care complexity, the following information is needed: how many of the possible elements of care are involved in an encounter; how these elements vary among encounters; and how many combinations of elements describe the majority of encounters in a particular specialty of medical practice.

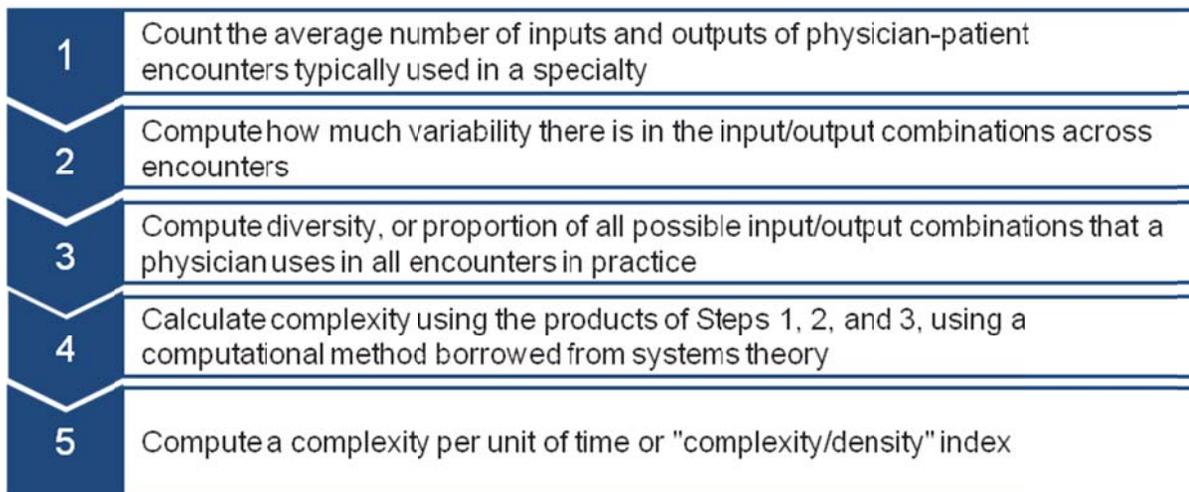
Three inherent challenges arise in estimating complexity that make the quantification of medical care complexity especially challenging and the results imperfect. The first is the difficulty in counting all of the possible states of all of the relevant components. The second

is the fact that lack of knowledge of the full behavior of the system or ability to capture it will result in an underestimation of its complexity. The third is that the framework underpinning measurement must be appropriate for the behavior.

Because of these limitations, the value to quantitative estimation of complexity may not lie so much in the accuracy of a particular estimate, but rather in the estimation of the relative complexities of two or more medical care systems using the same techniques (the same philosophical tenet on which the RBRVS system is based). This general concept translates to estimating the relative complexity of care as practiced by family physicians to that practiced by specialists.

The Katerndahl Complexity/Density Model

The Katerndahl *et al.*⁷² "complexity/density" model demonstrates a method for calculating the relative complexity of ambulatory clinical encounters that offers novel ways to address the inherent problems with estimating medical care complexity. The authors use complex systems theory as their framework, arguing complex systems theory is more appropriate to the study of medical care than the linear frameworks of the past. The authors acknowledge that they will not know all possible elements or states of the medical care they will be studying. However, they borrow from complexity theory to define, quantitatively, the "universe" of care that can be measured using data from the NAMCS and using combinatorial methods not heretofore used in medical care complexity measurement along with the relative proportions of that universe that are used by physicians of different specialties. In a final step, the authors compute a new measure, complexity per unit of time, or a "complexity/density" index, that measures the relative work effort involved, on average, per medical specialty. Here again is a similarity to an RBRVS system concept, specifically IWPUT; however, the "complexity/density" index is measured on the basis of more well defined inputs and outputs and quantified using sophisticated combinatorial methods. Katerndahl *et al.*'s method consists of five steps, as shown in simplified form below.



The first three steps reflect the authors' beliefs that measures of complexity should reflect: (1) the absolute content of the typical encounter, (2) the "variability" of the content among encounters, and (3) "diversity" in the content of medical care across encounters that represents the majority of a physician's work. Using methods taken from systems theory, the authors take the products of Steps (1), (2) and (3) to compute a "complexity index" in Step (4). In Step (5) they perform what they consider to be their most important (and differentiating) calculation by dividing the product of Step (4) by units of time to arrive at a "complexity/density" index. This index is based on the view that complexity per unit of time or "complexity/density" is the most accurate representation of physician effort available to date. In other words, how much information has to be processed and put into actionable form per hour for the average patient to receive care is the truest gauge of physician work effort. Katerndahl *et al.* compare this index across three specialties: family medicine, cardiology, and psychiatry.

Appendix A includes a more detailed description of the steps in the methodology and results of calculations and **Appendix B** includes technical information on the computations used to produce results and the theoretical underpinnings of the model.

Results

Using the 2000 NAMCS database, Katerndahl *et al.* calculated input and output complexities for three specialties. They affirm the validity of their construct by comparing the relative rankings of complexity against relative rankings using other complexity-related measures.

Katerndahl *et al.* found that there is minimal difference in the unadjusted input and total encounter "complexity" of general/family medicine ($44.04 \pm SE 0.002$) and cardiology ($42.78 \pm SE 0.004$), while psychiatry's index is less ($17.49 \pm SE 0.001$). Cardiology encounters involved more input quantitatively, but the diversity of general/family medicine input eliminated the difference. Cardiology also involved more complex output.

However, differences arise when time is a factor. Family medicine has a greater complexity/density per hour ($167.33 \pm 0.0095 SE$) index than either cardiology ($125.4 \pm 0.0117 SE$) or psychiatry ($31.21 \pm 0.0027 SE$). Implied in the calculations is that family physicians had, on average, the equivalent of less than 16 minutes per encounter to care for an average patient, while cardiologists had approximately 20, and psychiatrists an average of 34. When the duration of visit is factored in, the complexity of care provided per hour (or complexity/density) in general/family medicine is 33% more relative to cardiology and 5 times more relative to psychiatry.

Exhibit 1 ties the elements in the RVW and the E/M coding use rationales to elements in the NAMCS, the basis for the work of Katerndahl *et al.* Using methods borrowed from systems theory, the authors find the complexity per hour or what they deem to be the "complexity/density index" to be higher for primary care than for the index specialty, which in this case is cardiology. On every parameter that could potentially be used in the award of the same E/M code or RVW, a relatively higher complexity/density index is shown for primary care than for the index specialty. The NAMCS includes greater specificity on all inputs to the RVW and the required and contributory elements within the E/M structure. That being said, the use of

the fields within NAMCS is still likely to result in underestimation of a complexity index, given the limited number and type of fields available in that database.

Exhibit 1

Comparison of Complexity per Hour - General/Family Practice versus Index Specialty - in Context of E/M, RBRVS, and NAMCS-Based Scheme

RBRVS Scheme		E/M Scheme*	Katerndahl Research (Based on NAMCS)**			
				Complexity Per Hour In Comparison to Index Specialty ***	Complexity Per Hour Index Specialty***	
				General/Family Practice (n = 198,577,765)****	Cardiology (n = 21,598,184)****	
Inputs		Inputs	Inputs			
Psychological Stress	Technical Skill and Physical Effort/ Mental Effort and Judgment	History (R)/ Nature of problem (C)	Reasons for visit	166%	100%	
		History (R)	Patient characteristics	138%	100%	
		Exam (R)	Examination/ testing	121%	100%	
		Medical decision making (R)	Diagnoses	136%	100%	
			Total Inputs	138%	100%	
			Outputs			
			Medications	93%	100%	
			Medical decision making (R)	Procedures	600%	100%
				Other therapies	150%	100%
			Counseling/ Coordination (C)	Disposition	130%	100%
		Total Outputs	112%	100%		
Time***		Timing (C)	Timing- Factored into every variable***			
			Total encounter	133%	100%	

Key:

*(R) = required in code assignment scheme; (C) = contributory in code assignment scheme

*** Source: Katerndahl D, Wood R, Jaén C. Family Medicine Outpatient Encounters are More

Complex than those of Cardiology and Psychiatry, *J Am Board Fam Med.* 2011 Jan-Feb;24(1):6-15.

*** All numbers reflect values per unit of time

****n= number of weighted visits

The authors conclude that such estimates could have broad use for inter-physician (such as primary versus specialty care) comparisons as well as longitudinal applications, meaning that differences in physician work over time could be mapped and adjustments made for changes in practice.

Limitations and Their Implications

There are limitations to Katerndahl *et al.*'s work. The authors have only looked at three specialties: family medicine, cardiology, and psychiatry. It is unknown how their findings will hold across all specialties. The authors' work is bounded due to the limited data fields in the NAMCS. The authors presume that the relative difference in the complexity/density of primary versus specialty care would be even more pronounced if a database with more input and output fields were available for analysis. This opens up the possibility for analysis using a more comprehensive database, such as one drawn from, for instance, the greater number of fields found in an electronic health record or like instrument rather than a survey such as NAMCS or a claims database. Finally, the indices arrived at by Katerndahl *et al.* are just that. They represent the relative complexity/density of family medicine versus two types of specialty care. If universality of the initial Katerndahl *et al.* findings is demonstrated, work will need to be done to translate indices into a new E/M coding and payment system that appropriately captures this relative complexity/density.

Recommendations

If primary care is a complex, nonlinear, dynamic system as Katerndahl *et al.* propose, the underpinnings of existing measurements based on linear models should be re-examined. Policies based on measures derived from linear models will have an unintended, unexpected, and likely adverse, impact on the care of patients. One impact is that linear model-derived measures will make "partialist" care appear better and fail to capture the overall outcomes improvement of complex, generalist care.⁷³

Researchers recognize that a key methodological challenge is demonstrating that the use of complex systems models can describe phenomena in primary care that are not adequately captured by linear models.⁷⁴ Truly rigorous demonstrations of complex nonlinear dynamics would require larger data sets than exist now, with thousands of observations of the same individual system elements over time. At least one author has remarked that despite this challenge, measurement efforts based on relatively sophisticated assumptions about complexity grounded in available "interim" data are at least as reasonable as traditional linear-based measures and are important to consider.⁷⁵

As such, CMS should further the work begun by Katerndahl *et al.* to validate the authors' findings across different sub-specialties. CMS would benefit from a better understanding of the role of complexity and intensity in physician E/M services to ensure that physicians, particularly family physicians, are appropriately reimbursed. To do so, CMS should create interim E/M codes unique to these providers in order to support family physicians rendering the majority of primary care services. CMS has recognized that the current code set is not appropriately meeting the needs of physicians, particularly family physicians. Interim codes will provide immediate relief to these providers while CMS conducts additional research

regarding intensity and complexity, as well as, awaiting results from various payment and delivery demonstrations.

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³⁹Rosenblatt RA, Andrilla CH. The Impact of U.S. Medical Students' Debt on their Choice of Primary Care Careers: An Analysis of Data from the 2002 Medical School Graduation Questionnaire. *Acad Med*. 2005;80:815-9.[PMID:16123459]

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⁴¹Pugno PA, Schmittling GT, Fetter GT Jr, Kahn NB Jr. Results of the 2005 National Resident Matching Program: Family Medicine. *Fam Med.* 2005;37:555-64.[PMID:16145633]

⁴²West CP, Popkave C, Schultz HJ, Weinberger SE, Kolars JC. Changes in Career Decisions of Internal Medicine Residents During Training. *Ann Intern Med.* 2006;145:774-9.[PMID:17116922]

⁴³Zyzanski SJ, Stange KC, Langa D, Flocke SA. Trade-offs in High-Volume Primary Care Practice. *J Fam Pract.* 1998;46:397-402.[PMID:9597997]

⁴⁴Dorsey ER, Jarjoura D, Rutecki GW. Influence of Controllable Lifestyle on Recent Trends in Specialty Choice by U.S. Medical Students. *JAMA.* 2003;290:1173-8.[PMID:12952999]

⁴⁵American College of Physicians. The Impending Collapse of Primary Care Medicine and its Implications for the State of the Nation's HealthCare: a Report from the American College of Physicians. Philadelphia: American College of Physicians; Jan 30, 2006.

⁴⁶ Starfield B (2003), op cit.

⁴⁷Starfield B, Lemke KW, Herbert R, Pavlovich WD, Anderson G. Comorbidity and the Use of Primary Care and Specialist Care in the Elderly. *Ann Fam Med.* 2005 May-Jun;3(3):215-22.

⁴⁸ Grumbach K, Bodenheimer T. A Primary Care Home for Americans: Putting the House in Order. *JAMA.* 2002;288:889-893.

⁴⁹Østbye T, Yarnell K, Krause K, et al. Is there Time for Management of Patients with Chronic Diseases in Primary Care? *Ann Fam Med,* May/June 2005, Vol 3, Np 3, 209-214.

⁵⁰Yarnall K, Østbye T, Krause K, Pollak K, Gradison M, Michener J. Family Physicians as Team Leaders: "Time" to Share the Care. *Prev Chronic Dis* 2009;6(2):A59.

⁵¹ Ibid.

⁵² Safford M, Allison J, Kiefe C. Patient Complexity: More Than Comorbidity. The Vector Model of Complexity. *J Gen Intern Med.* 2007 December; 22(Suppl 3): 382–390.

⁵³ Zubialde J, Shannon K, Devenger N. The Quadrants of Care Model for Health Services Planning. *Families, Systems, & Health,* Vol 23(2), 2005, 172-185.

⁵⁴ Peek C, Baird M. Assessing Patient Complexity: A Person-Centered Approach to Care Management. 10th Meeting of the Collaborative Family Healthcare Association. Nov. 7, 2008. Denver.

⁵⁵ Katerndahl, op. cit.

⁵⁶ Zubialde, op. cit.

⁵⁷Goldberger A. Non-linear Dynamics for Clinicians: Chaos Theory, Fractals, and Complexity at the Bedside. *Lancet*. 1996;347(9011): 1312-1314.

⁵⁸ Rosser W. Approach to Diagnosis by Primary Care Clinicians and Specialists: Is There a Difference? *J Fam Pract*. 1996;42(2):139-144.

⁵⁹Wilson T, Holt T, Greenhalgh T. Complexity Science: Complexity and Clinical Care. *BMJ*. 2001;323(7314):685-688.

⁶⁰Stange K. The Paradox of the Parts and the Whole in Understanding and Improving General Practice. *Int J Qual Health Care*. 2002;14(4):267-268.

⁶¹Katerndahl, op. cit.

⁶² Green, L. The Implications of Measuring Complexity. *Ann Fam Med*. 2010 July; 8(4): 291–292.

⁶³Bar-Yam Y. *Dynamics of Complex Systems*. Reading, MA: Perseus Books; 1997.

⁶⁴Boisot M, Child J. Organizations as Adaptive Systems in Complex Environments. *Organ Sci*. 1999;10(3):237-252.

⁶⁵Plsek P, Wilson T. Complexity, leadership, and management in healthcare organizations. *BMJ*. 2001;323(7315):746-749.

⁶⁶Safford, op. cit.

⁶⁷ Peek, op. cit.

⁶⁸Zubialde, op. cit.

⁶⁹Wilson, op.cit.

⁷⁰Ibid.

⁷¹Shannon C. *Mathematical Theory of Communication*. Urbana, IL: University of Illinois Press; 1963.

⁷²Katerndahl, op cit.

⁷³Green, op. cit

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⁷⁴Ibid.

⁷⁵ Ibid.

Appendix A. Steps and Results of Katerndahl *et al.* Analysis¹

Steps in the Katerndahl Complexity/Density Model

1	Count the average number of inputs and outputs of physician-patient encounters typically used in a specialty
2	Compute how much variability there is in the input/output combinations across encounters
3	Compute diversity, or proportion of all possible input/output combinations that a physician uses in all encounters in practice
4	Calculate complexity using the products of Steps 1, 2, and 3, using a computational method borrowed from systems theory
5	Compute a complexity per unit of time or "complexity/density" index

More Detailed Description of Steps with Results

Step 1: Quantify the Content of the Encounter

Katerndahl *et al.* characterize ambulatory physician encounters as the products of inputs and outputs. While recognizing that there are many additional inputs and outputs, the authors confine their analysis to those represented in the NAMCS. Inputs and outputs and the possible categories of each within the NAMCS are shown in the table below.

Components Groups	Individual Components of Encounter (Taken from NAMCS)	Possible Categories (n)
Inputs	Reasons for visit	355
	Diagnosis	491
	Body systems examined/tests ordered	96
	Patient characteristics (sex, race, ethnicity)	16
	Total Inputs	
Outputs	Medications	113
	Procedures	37
	Other therapies	46
	Patient Disposition	5
	Total Outputs	
Total Encounter	Total Inputs + Total Outputs	

The first calculation step is to determine the mean quantity of individual components (inputs/outputs) per encounter by discipline of physician.

¹Katerndahl D, Wood R, Jaen C, Family medicine outpatient encounters are more complex than those of cardiology and psychiatry, J Am Board Fam Med. 2011 Jan-Feb;24(1):6-15.

Table A1. Quantification of Ambulatory Care Provided across Disciplines

Variable	General/Family Practice (n = 3344)	Cardiology (n = 1650)	Psychiatry (n = 1567)
Input (mean per visit)			
Reasons for visit	1.61 (0.00001)	1.44 (0.00001)	1.57 (0.00001)
Diagnoses	1.70 (0.00001)	1.97 (0.00001)	1.39 (0.00001)
Examination/testing	1.68 (0.00002)	1.97 (0.00002)	0.14 (0.00001)
Patient characteristics			
Proportion of new patients	0.08 (0.000003)	0.13 (0.000006)	0.11 (0.000005)
Output (mean per visit)			
Medications prescribed	1.80 (0.00002)	2.94 (0.00004)	1.60 (0.00002)
Procedures	0.03 (0.00000)	0.01 (0.00000)	0
Other therapies	0.61 (0.00001)	0.59 (0.00001)	1.52 (0.00002)

Values provided as weighted mean (SE). n=number of visits.

Step 2: Compute the Variability among Encounters

Katerndahl *et al.* define variability as how much variance there is in the input/output combinations seen across encounters within a specialty. The authors calculate the “variability” of encounters by physician discipline using the weighted coefficient of variance (COV) from the mean and standard deviation of the quantities in Step 1. A COV for patient age was computed as well.

Table A2. Variability of Ambulatory Care Provided across Disciplines

Variable	General/Family Practice (n = 3344)	Cardiology (n = 1650)	Psychiatry (n = 1567)
Input			
Reasons for visit	0.49 (0.00000)	0.52 (0.00000)	0.52 (0.00000)
Diagnoses	0.50 (0.00000)	0.45 (0.00001)	0.50 (0.00000)
Examination/testing	1.01 (0.00001)	0.76 (0.00001)	3.05 (0.00007)
Patient characteristics (age)	0.53 (0.00000)	0.22 (0.00000)	0.44 (0.00001)
Output			
Medications prescribed	0.94 (0.00001)	0.78 (0.00001)	0.81 (0.00001)
Procedures	6.35 (0.0002)	14.67 (0.0018)	—
Other therapies	1.68 (0.00002)	1.56 (0.00003)	0.70 (0.00001)

Values provided as weighted coefficient of variation (SE). n=number of visits.

Step 3: Compute the Diversity in the Elements of Encounters that Represent the Majority of Physician Work

The third step in the model is to compute "diversity," or proportion of all possible inputs/outputs that a physician uses in all encounters in their practice. For each variable, the entire database was used to determine how many categories out of all possible categories were needed to describe 95% of the visits in the specialty. The procedure is repeated for each discipline, and the diversity computed as the proportion of possible categories that were needed to describe 95% of visits within that discipline.

Table A3. Diversity of Ambulatory Care Provided across Disciplines

Variable	Possible Categories (n)	General/Family Practice (n = 3344)	Cardiology (n = 1650)	Psychiatry (n = 1567)
Input				
Reasons for visit	355	0.50 (0.00002)	0.24 (0.00001)	0.11 (0.00002)
Diagnoses	491	0.47 (0.00003)	0.19 (0.00003)	0.06 (0.00001)
Examination/testing	96	0.22 (0.00006)	0.21 (0.00008)	0.28 (0.0009)
Patient characteristics				
Demographic diversity†	16	0.62 (0.00042)	0.63 (0.00000)	0.62 (0.00048)
Output				
Medications prescribed	113	0.50 (0.00002)	0.33 (0.0001)	0.09 (0.00005)
Procedures	37	0.65 (0.00014)	0.16 (0.00008)	—
Other therapies	46	0.37 (0.00047)	0.20 (0.00098)	0.23 (0.00038)
Disposition	5	0.60 (0.00000)	0.60 (0.00000)	0.40 (0.00000)

Values provided as weighted proportion (SE). *Proportion of possible categories needed to include 95% of patients; n, number of visits. †Proportion of categories (sex X race X ethnicity).

Step 4: Calculate Complexity of Encounters

The fourth step in the model is to calculate the "complexity" of encounters using a 3-part method:

- Weight the quantity (Step 1) by the variability (Step 2) and the diversity (Step 3) for all components of encounter;
- Sum the component complexities to determine total input and output complexities; and
- Compute the total complexity per encounter by multiplying the output complexity times 2 raised to the power of the input complexity.

This method of measuring complexity is derived from the complex systems theories of Bar-Yam.²

² Concept adapted from Bar-Yam Y. Dynamics of complex systems. Reading, MA: Perseus Books; 1977:716. To reflect the logarithmic relationship between input and outputs.

Table A4. Complexity per Visit across Disciplines

	General/Family Practice (n = 198,577,765)	Cardiology (n = 21,598,184)	Psychiatry (n = 28,864,201)
Category	Complexity Per Visit	Complexity Per Visit	Complexity Per Visit
Input			
Reasons for visit	0.77 (0.00001)	0.60 (0.00001)	0.59 (0.00001)
Diagnoses	0.80 (0.00001)	0.76 (0.00002)	0.50 (0.00000)
Examination/testing	0.83 (0.00004)	0.89 (0.00005)	0.09 (0.00000)
Patient characteristics	1.97 (0.00000)	1.85 (0.00000)	1.93 (0.00000)
Total	4.35 (0.00004)	4.10 (0.00005)	3.12 (0.00001)
Output			
Medications	1.03 (0.00001)	1.44 (0.00008)	0.68 (0.00002)
Procedures	0.019 (0.00000)	0.004 (0.00000)	0
Other therapies	0.37 (0.0001)	0.32 (0.00021)	0.68 (0.00017)
Disposition	0.73 (0.00000)	0.73 (0.00000)	0.66 (0.00000)
Total	2.15 (0.0001)	2.49 (0.00022)	2.02 (0.00017)
Total encounter	44.04 (0.002)	42.78(0.004)	17.49 (0.001)

Values provided as weighted mean (SE). *Adjusted for duration of visit. n=number of weighted visits.

Step 5: Compute Complexity/Density

Step 5 is to compute a complexity per unit of time or "complexity/density" index. This is a relative measure of how many inputs and outputs have to occur per unit of time for the physician, on average, to successfully complete his/her work. Put another way, the "complexity/density" index is how much information has to be processed and put into actionable form per hour for the average patient to receive care.

Table A5. Complexity per Hour across Disciplines

	General/Family Practice (n = 198,577,765)	Cardiology (n = 21,598,184)	Psychiatry (n = 28,864,201)
Category	Complexity Per Hour*	Complexity Per Hour*	Complexity Per Hour*
Input			
Reasons for visit	2.925 (0.00003)	1.759 (0.00002)	1.053 (0.00002)
Diagnoses	3.039 (0.00005)	2.228 (0.00005)	0.892 (0.00001)
Examination/testing	3.153 (0.00019)	2.609 (0.00018)	0.161 (0.00001)
Patient characteristics	7.484 (0.00004)	5.423 (0.00004)	3.443 (0.00003)
Total	16.526 (0.00021)	12.018 (0.00021)	5.566 (0.00005)
Output			
Medications	3.913 (0.00005)	4.221 (0.00027)	1.213 (0.00003)
Procedures	0.072 (0.00001)	0.012 (0.00000)	0
Other therapies	1.406 (0.00040)	0.938 (0.00056)	1.213 (0.00018)
Disposition	2.773 (0.00001)	2.140 (0.00002)	1.177 (0.00001)
Total	8.168 (0.00041)	7.300 (0.00062)	3.604 (0.00018)
Total encounter	167.3 (0.009)	125.4 (0.012)	31.2 (0.003)

Values provided as weighted mean (SE). *Adjusted for duration of visit. n=number of weighted visits.

Appendix B. Katerndahl *et al.* Computation of Complexity

Taken from Katerndahl DA, Wood R, Jaén CR. Supplemental Appendix of A Method for Estimating Relative Complexity of Ambulatory Care. Accessed at: <http://www.annfammed.org/cgi/content/full/8/4/341/DC1> on January 30, 2013.

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Computation of Complexity of Each Input/Output

We used the National Ambulatory Medical Care Survey (NAMCS) for calculations. The NAMCS is an annual national probability sample survey of visits to the offices of physicians classified by the American Medical Association (AMA) and American Osteopathic Association (AOA) as “office-based, patient care. ‘The complexity of each input/output is defined as the mean input/output per clinical encounter weighted by its inter-encounter diversity and variability. The mean of the input/output was chosen because it is the most unbiased estimator of central tendency,¹ and because the median and mode could be zero in meaningful but uncommon input/output measures, underestimating complexity. Thus, the complexity of diagnoses seen in family medicine (coded as “General/family practice” in the NAMCS database) would be the product of the mean number of diagnoses seen in family medicine encounters, the inter-encounter diversity of diagnoses weighting, and the inter-encounter variability of diagnoses weighting. Information theory also supports the weighting of information.² The NAMCS 2000 data set provides a patient weight that allows the sample of 27,369 visits to be “inflated” to represent the total of 832,541,999 visits that year in the United States. This patient visit weight was applied to the data set so that estimates of complexity parameters produced by re sampling techniques would better conform to national patterns of patient encounters.³

The diversity of an input/output is defined as the proportion of the number of categories needed to include 95% of the input/output reported out of the total possible categories. The 95% proportion was chosen to minimize the impact of a rare or miscoded input/output. The variability was defined as the coefficient of variation (COV) of the input/output, which is calculated as the standard deviation divided by the mean. The COV was chosen over other measures of variation because it is a unit-free measure.⁴ Thus, diversity and variability should typically range between 0 and 1. To standardize the weightings and limit the impact of low diversity or variability on complexity, the weightings used are the Z- transformations of the diversity proportion and the COV, and range between 0.5 and 1.0.

Using the 2000 NAMCS database², the diversity of 95% of the diagnoses seen is 0.47 and the COV of diagnoses seen is 0.50. These Z-transform into weights of 0.68 and 0.69 respectively.

¹Sokal RR, Rohlf FJ. *Introduction To Biostatistics*. 2nd ed. New York, NY: W. H. Freeman & Company; 1987.

²Reza FM. *Introduction To Information Theory*. New York, NY: Dover Publications, Inc; 1994.

³National Center for Health Statistics. National Ambulatory Medical Care Survey. Hyattsville, MD: US Department of Health and Human Services; 2000.

⁴Armitage P, Berry G. *Statistical Methods In Medical Research*. 2nd ed. Boston, MA: Blackwell Scientific Publications; 1987.

Thus, the complexity of family medicine diagnoses is:

$$\frac{\text{Mean Diagnoses per Encounter}}{1.70} \times \frac{\text{Diversity Weighting}}{0.68} \times \frac{\text{Variability Weighting}}{0.69} = \text{Complexity} = 0.80$$

Severity of illness was not included in this formula. First, severity of illness is distinct from complexity.⁵ Second, a primary reason for including severity of illness when assessing complexity would-be its impact on testing and outputs. Because these measures are already included, using severity of illness in the calculations would over-emphasize its impact on complexity. Similarly, the acuteness of illness was not included. Although it has been suggested that acute problems may represent higher complexity states due to their lack of equilibrium,⁶ the fact that many are self-limited would suggest lower complexity across encounters. Thus, acuteness of illness was not included.

Because some inputs/outputs (i.e., patient characteristics, patient disposition) could not be represented in this manner, those variables were handled in a different but analogous way. For these variables, Z-transformations were performed on each component. Thus, patient characteristics are represented by 3 components (sex and race/ethnicity, age variability, and proportion of patients previously unknown to the physician). Sex and race/ethnicity were combined in a 2-way table. As with diversity, this combined sex-race/ethnicity is the proportion of possible categories that represents 95% of the patients seen. Similarly, age variability is measured as the COV for the ages of the patients seen. Finally, the proportion of patients previously unknown to the physician is also assessed. Previous work suggests that previously unknown patients represent situations of higher complexity.⁷ Once these 3 components are represented by their proportions or COV, Z-transformation is performed to convert them to scores ranging from 0.5 to 1.0 and these scores are then summed to provide an estimate of patient characteristics complexity. Using the 2000 NAMCS data, this results in a patient characteristics complexity for family medicine as follows:

Component	Proportion/COV	Z-Transformation
Sex-race/ethnicity	0.63	0.74
Age variability	0.52	0.70
Previously unknown patients	0.09	0.53
Patient Characteristics Complexity		1.97

COV = coefficient of variation

The number of components used in assessing patient characteristics complexity could be fewer or greater. Three components are used in this example so that the maximum possible patient characteristics complexity matches the maximum possible complexity of the other input

⁵Horn SD, Buckle JM, Carver CM. Ambulatory severity index: development of an ambulatory case mix system. *J Ambul Care Manage.* 1988;11(4):53-62.

⁶Bar-Yam Y. *Dynamics of Complex Systems.* Reading, MA: Perseus Books; 1997.

⁷Fraser SW, Greenhalgh T. Coping with complexity: educating for capability. *BMJ.* 2001;323(7316):799-803.

components, such as diagnoses, thus providing similar weight across components when computing total input complexity. In a similar manner, patient disposition is measured as the Z-transformation of the proportion of possible patient disposition categories that represents 95% of the encounters. For family medicine, of the 5 possible patient disposition categories in the 2000 NAMCS data, 3 were used in 95% of the encounters (proportion = 0.60); this corresponds to a Z-transformation of 0.73.

Computation of Total Complexity

Once the complexity of each component has been calculated, the total input and total output complexities are calculated by summing the component complexities.⁶ However, calculation of the total specialty complexity is not merely the sum of the input and output complexities. A fundamental principle of complex systems is that there is a logarithmic relationship between input and output, so that, as the information in the input increases linearly, the complexity of the system increases exponentially. Thus, for binary data, the total system complexity is determined by the following formula⁶:

$$\text{System Complexity} = \text{Output Complexity} \times 2^{(\text{Input Complexity})}$$

In this case, we accept the assumption of binary data for 2 reasons. First, the components used generally represent the presence or absence of an entity (i.e., a particular diagnosis, a particular medication). Second, biological systems behave as if they are binary no matter what system we examine.⁸ Thus, total system complexity depends heavily upon the complexity of the input.

Table 1 [of Katerndahl D, Wood R, Jaén C. Family Medicine Outpatient Encounters are More Complex than those of Cardiology and Psychiatry, *J Am Board Fam Med.* 2011 Jan-Feb;24(1):6-15.] presents the complexity of family medicine using the 2000 NAMCS data. The total input complexity is the sum of the complexities of reasons-for-visit (0.77), diagnoses (0.80), examination/testing (0.83), and patient characteristics (1.97). Using the formula presented above, we calculate the total specialty complexity as:

$$\begin{array}{rclcl} \text{System Complexity} & = & \text{Output Complexity} & \times & 2^{(\text{input Complexity})} \\ 44.04 & = & 2.15 & \times & 2^{(4.36)} \end{array}$$

For the purposes of this study, we used the above procedure to estimate complexity of ambulatory care for family medicine, cardiology, and psychiatry.

Limitations

The process of estimating complexity has several limitations. In addition to the difficulty in counting events, the lack of knowledge about the full behavior of the system, and the appropriateness of the framework of estimation⁶, these measures have no gold standard. Units in this complexity measure are purely abstract, without any concrete meaning. This method is only useful in comparisons. In addition, if we could account for the full range of decision-making strategies, the gap between generalist and specialist relative perceived complexity may be even greater. Finally, the database used for any such estimate will almost certainly be limited. For example, NAMCS only allowed physicians to report a maximum of 3 problems per visit; previous

⁸ Kauffman SA. *Origins of Order*. New York, NY: Oxford University Press; 1993.

work suggests that the average number of problems address in a brief visit to a family physician is 3-4.^{9,10} Hence, such estimates will tend to underestimate complexity. Their value in relative comparisons lies in the unbiased limitations of measurement across specialties.

⁹Beasley JW, Hankey TH, Erickson R, *et al.*. How many problems do family physicians manage at each encounter? AWReN study. *Ann Fam Med.* 2004;2(5):405-410.

¹⁰Flocke SA, Frank SH, Wenger DA. Addressing multiple problems in the family practice office visit. *J Fam Pract.* 2001;50(3):211-216.

Appendix A. Identifying Primary Care Providers: Memo for the Physician Payment Taskforce of the AAFP

Prepared by the Robert Graham Center

Studies have shown a significant income gap between primary care physicians and non-primary care physicians. This discrepancy negatively affects medical student choice of primary care as a profession and threatens the primary care workforce. Altarum demonstrated that primary care physicians income would need to increase to 70-80% of specialty income to positively change student interest in primary care. For family physicians, this readjustment of income discrepancy could be achieved with a 32% increase in the median income.

The definition of primary care in this country varies in different contexts but it consistently encompasses certain core values including first contact of care, continuity of care, comprehensiveness, and coordination of care (Table 1). In order to appropriately identify primary care physicians, we must use a working definition that reflects the core definitional elements. Physician specialty does not necessarily define a primary care physician as many internal medicine and family physicians work as hospitalists or in emergency rooms. The Affordable Care Act (ACA) defines primary care physicians by specialty combined with use of certain CPT codes which reflect common primary care services.

We propose the following measures that incorporate first contact, comprehensiveness, and continuity using Medicare claims data to identify primary care physicians as an alternative to the definition provided in the ACA. We include a measure of coordination of care in our analysis but this measure was so low using claims that it may not be sufficient to measure this function of primary care at this time. We feel that utilizing key definitional elements of primary care will result in rewarding the appropriate physicians with additional payments for providing primary care. Table 1 provides a summary of the measurement of each element. We could not find a claims-based way to measure community/family functions of primary care.

Table 1: Core Definitional Elements of Primary Care

Primary Care Definitional Elements	How to measure and use for payment
first contact care	Family medicine, general internal medicine, general pediatrics (claims-based or NPI)
continuity of care	Patients who see this physician/clinic get the plurality of their care there (claims-based)
comprehensive care	Breadth and depth of ICD-9 codes used by physicians in Medicare claims
coordinated care	Patients who see more than 3 physicians are seen by a PCP or PC practice at least every 6 months
Bridges personal, family, and community	Undetermined

Comprehensiveness:

Comprehensiveness is a central element of most definitions of primary care. As the point of first contact, primary care providers must diagnose and often treat a wide range of medical conditions. While there is little disagreement on this point, there is not a widely used measure of comprehensive care.

The following lays out a simple approach to characterizing the extent to which an individual physician provides comprehensive care. The basic idea is that over a certain periods of time, physicians will treat patients with a number of conditions identified by ICD-9 codes. Physicians providing more comprehensive care will generally treat a larger number of conditions. A simple count of the number of different conditions treated is a misleading measure as even sub-specialists such as cardiologists or neurologists who focus their practice on a narrow set of conditions will still treat patients with a wide range of additional, co-morbid conditions. A simple count measure is also sensitive to the total number of patients treated over a period of time.

Below is a measure that takes into account the overall distribution of conditions treated and is relatively insensitive to the number of patients treated. The approach has three steps: 1) for each physician, create a frequency distribution of all of the conditions treated in the course of a year, 2) rank order these conditions from the most frequent to the least frequent and calculate cumulative frequencies, 3) set threshold of the cumulative frequencies 80% to cut off the long tail of codes that appear infrequently, and then count the ICD-9 codes that account for distribution below the threshold value. The rank-ordered distribution for each physician is unique. Distributions that are flatter indicate more comprehensive care, while those skewed to left indicate less comprehensive care. The appropriate threshold is a matter of judgment, and approaching a 100% threshold will include more of the low-frequency conditions.

Table 2: Cumulative frequencies of ICD-9 codes as a measure of comprehensiveness

Specialty	Number of claims	Average number of ICD9 codes	Threshold percentage for minimum 12 ICD-9 codes
Family Medicine	1891	46	91
Internal Medicine	2759	39	85
Geriatrics	2887	52	95
General Practitioner	1897	38	80

Table 2 demonstrates 91% of family physicians billed for 12 or more ICD-9 codes for 80% of their practice and hence would be included as primary care through this definition. A slightly higher number of general internists and general practitioners would be excluded using this threshold. Geriatricians show more robust comprehensiveness using this measure due to the fact that the population they are treating is older with comorbid conditions. This difference does not negatively affect family physicians.

Continuity:

Continuity of care can be reflected in consistency of provider for multiple physician visits.

The approach to capture provider continuity of care involves 1) examining primary care physician visits in cases where the patient had 2 or more visits in that year 2) determine if visit was with same provider.

Table 3 demonstrates that 57% of primary care visits by the same captures 90% of family physicians, and nearly 90% of all four specialties (Table 5).

Coordination of care:

Primary care should involve coordination of other health services and visits with other physicians. A measure of regular visits at least every 6 months with primary care physician for patients who saw at least 3 physicians would reflect a physician's coordination of patients' care. This could reflect patients being referred to specialists or other care settings and then coming back to primary care. It does require that a patient see at least 2 other physicians which does not apply to most patients given that this pattern of care is only 16.7% of family medicine patients. For this reason it may not be an accurate measure of coordination—or may not be applicable for a sufficiently large enough pool of primary care patients to warrant use. Task Force Members should decide.

Table 3. Values for the three functions of primary care that capture 90% of family physicians

Specialty	Captures 90% of Family Physicians			Physicians in Sample	Weighted
	Comprehensiveness	Continuity	Coordination		
General practice	5	51.2%	9.3%	600	6,339
Family practice	12	57.1%	16.7%	4,975	46,161
Internal medicine	7	55.2%	18.0%	4,749	52,467
Geriatric medicine	17	68.9%	25.0%	66	695

Note: Data are weighted. The 10th Decile for Family Practice was used to create overall primary care inclusion measure

Excluding hospitalists:

As mentioned early, traditional primary care specialties are practicing as hospitalists and emergency physicians. A primary care incentive payment or bonus would not be best allocated to these physicians who are already being reimbursed at higher rates. It is useful, then, to have a measure that excludes those physicians for whom a disproportionate amount of their billing is from hospital or emergency room visits.

Table 4: Primary care physicians for whom the majority of claims are from hospital-based care

Specialty	% physicians who bill >80% charges as hospital codes	% of allowed charges are hospital codes?
Family Medicine	10.7	20.9
Internal Medicine	23.0	38.3
Geriatrics	16.6	33.5
General Practitioner	7.67	13.1

Table 4 demonstrates that you would exclude 10% of family physicians using a threshold of 80% as the maximum amount of hospital billing codes. This threshold would reasonably rule out those practicing predominantly in hospital settings without excluding too many physicians. Other specialties are affected differently, which is logical as more internal medicine physicians practice as hospitalists relative to family physicians.

Applying all primary care definitional elements:

When these three definitional or functional filters, created using Medicare data, are applied to primary care physicians, more than 75% of family physicians would be captured (Table 5). Only geriatricians are captured at a higher rate (90%). Slightly more family physicians would be captured without the coordination criteria. Rural physicians do slightly better than urban physicians (76.7% of urban FPs vs. 79.2% of rural FPs) owing to higher levels of comprehensiveness and continuity.

Conclusion:

Applying the above filters using Medicare claims data allows us identify physicians who are providing care consistent with core elemental components of primary care. This approach is the first to attempt to define and identify primary care physicians in this way. Moving forward, with legislation geared to promote primary care and efforts underway to improve primary care physician incomes, it is essential to be able to appropriately identify those physicians providing primary care consistent with its most basic tenets. This approach is as complex as the nuances of the definition of primary care, but as simple as recognizing core values we should expect from primary care. It is offered as an alternative to the definition set out in the ACA, and we have demonstrated that it captures a more functional definition of primary care.

Table 5: Application of all three primary care function filters to physician eligibility

	Percent of Physicians Meeting Threshold				Physicians in Sample	Weighted
	Comprehensiveness	Continuity	Coordination	All Criteria		
1. All Primary Care (PC) Physicians						
General practice	79.6%	87.7%	80.1%	59.2%	600	6,339
Family practice	90.7%	90.1%	89.3%	76.7%	4,975	46,161
Internal medicine	85.1%	89.1%	90.9%	71.7%	4,749	52,467
Geriatric medicine	94.6%	99.4%	95.6%	89.9%	66	695
2. Non-Hospitalist PC						
General practice	79.4%	88.1%	80.2%	59.4%	551	5,853
Family practice	92.2%	91.7%	90.5%	79.7%	4,348	41,232
Internal medicine	85.7%	93.5%	92.7%	77.4%	3,541	40,389
Geriatric medicine	93.6%	99.7%	94.7%	88.3%	55	580
2.a Urban						
General practice	79.9%	89.5%	76.6%	57.2%	293	3,730
Family practice	91.3%	92.6%	89.7%	79.2%	2,926	31,579
Internal medicine	84.6%	94.0%	92.5%	77.0%	2,840	34,853
Geriatric medicine	96.5%	99.6%	94.3%	90.7%	49	532
2.b Rural						
General practice	89.2%	83.4%	88.7%	72.5%	155	1,093
Family practice	95.4%	88.3%	93.1%	81.3%	1,393	9,363
Internal medicine	94.1%	89.8%	94.2%	80.9%	635	4,876
Geriatric medicine	61.5%	100.0%	100.0%	61.5%	6	48