



Candidate Information Minority

National Conference of Constituency Leaders — Sheraton Kansas City Hotel at Crown Center

Office: Co-Conveners (2), representing the MINORITY Constituency.

Candidate Criteria:

Any Active member of the AAFP who: fits the definition for the constituency (defined as they are by the U.S. Census Bureau: African American, Asian, Native Hawaiian or other Pacific Islander, American Indian, Alaska Native, ethnic Latinos, Other); registered for and in attendance at NCCL; and conforms to the expectations and regulations listed below.

Duties of the Office:

1. The successful candidates should be prepared to stay after NCCL to attend the “Post-Conference Meeting and Wrap-Up” with members of the NCCL Advisory Group and Staff on Saturday afternoon.
2. If you are elected as a constituency Co-Convener, your name is automatically placed on the ballot for the Member Constituency Alternate Delegate seats. The Member Constituency Delegates are required to prepare a written report, summarizing actions of the Congress of Delegates meeting to be forwarded to the AAFP Member Relations Manager (and shared with the following year's NCCL attendees).
3. Elected individuals should be prepared to **serve on the NCCL Advisory Group and attend the following year's National Conference of Constituency Leaders**. This duty involves two-three conference calls in advance of NCCL and sharing leadership duties during the conference (leading the discussion group, chairing the Minority Caucus and Elections, and chairing a reference committee).

Members of the NCCL Advisory Group will receive AAFP reimbursement of actual travel expenses for airfare, or for mileage at the current IRS rate and parking expenses, up to the cost of one full coach airline ticket, shuttle or cab expenses to and from the airport and regular per diem (currently \$400) for each meeting and travel day necessitated by attendance (maximum of five).

Campaign Expectations/Regulations:

Candidates may declare in only one constituency (for which they are demographically qualified) and must submit the appropriate candidate declaration form, accompanied by a current curriculum vitae of no more than 2 pages front and back, four pages in total, before the deadline of 5:00 p.m. Thursday (the first day of the conference). Only Chapter Delegates to the Minority Constituency are eligible to vote for the Co-Conveners representing the Minority Constituency. Campaign materials (brochures, buttons, etc.) beyond the standard information prepared by NCCL staff from your declaration form and CV are strictly prohibited.

Each Candidate will be given:

- An item of recognition that he/she is requested to wear and that will identify him/her to fellow attendees as a candidate for this office.
- Two minutes for verbal remarks at the beginning of the Minority Caucus and Elections on Friday.

Candidates may utilize social media for the purpose of campaigning prior to and during NCCL provided the *AAFP Guidelines: Using Social Media when Campaigning for Leadership Positions* is followed:

The AAFP embraces the use of social media for member/organizational communications, and AAFP provides formal social media channels for this purpose. These channels (including but not limited to AAFP Facebook, AAFP Prez, YouTube, LinkedIn, G+) are not to be used for personal use, including the posting of messages selling products, recruiting, political campaigning or endorsements, promoting commercial or other ventures, or

any messages perceived as spam. This includes the campaigning by members for AAFP leadership positions at the National Conference of Constituency Leaders, National Congress of Family Medicine Residents, National Congress of Student Members, and Congress of Delegates. These guidelines are posted online, and any comments that violate these guidelines will be removed. Regarding Twitter, the AAFP has no objections to candidates using the official event hashtag in any messages from their personal account, including campaign messages.

Please note: this restriction applies only to the official AAFP social media channels; the use of personal social media accounts is at each member's own discretion.