



2012 Agenda for the Reference Committee on Organization and Finance

National Conference of Special Constituencies—Sheraton Kansas City Hotel at Crown Center

<u>Item No.</u>	<u>Resolution Title</u>
1. Resolution No. 4001	Increasing Convener and Special Constituency Visibility
2. Resolution No. 4007	Residency Key Contact Program
3. Resolution No. 4008	Incentivize Physicians to Mentor Medical Students
4. Resolution No. 4009	Increasing NCSC Attendance
5. Resolution No. 4004	Family Medicine Visibility Vis-à-Vis Social Media
6. Resolution No. 4005	Marketing to the General Public
7. Resolution No. 4006	Marketing
8. Resolution No. 4002	Information Sharing Regarding Non-Physician Provider Scope of Practice
9. Resolution No. 4010	Foster International Medical Graduate Leaders
10. Resolution No. 4011	Expanding Information of Virtual FMIG Website to Market to International Medical Graduates
11. Resolution No. 4012	Improve Chapter Level International Medical Graduate (IMG) Participation
12. Resolution No. 4003	Fostering Communication Amongst Family Physicians Providing Prenatal/Antenatal Care



Resolution No. 4001

2012 National Conference of Special Constituencies—Sheraton Kansas City Hotel at Crown Center

1 Increasing Convener and Special Constituency Visibility

2

3 Submitted by: Kelly Jones, MD, Women

4 Ashby Wolfe, MD, MPH, MPP, New Physician

5 Ravi Grivois-Shah, MD, FAAFP, New Physician

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7 WHEREAS, The National Conference of Special Constituencies (NCSC) was created to
8 promote diversity and bring the ideas of under-represented constituents to the American
9 Academy of Family Physicians (AAFP), and

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11 WHEREAS, there is a continued lack of awareness of the value that NCSC brings to the AAFP,
12 and

13

14 WHEREAS, the NCSC Convener is now an elected leader of the special constituencies who is
15 in a unique position to promote visibility of the special constituencies amongst AAFP members,
16 now, therefore, be it

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18 RESOLVED, That the National Conference of Special Constituencies (NCSC) Convener be
19 expected to and funded to speak at the AAFP National Conference of Students and Residents,
20 and be it further

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22 RESOLVED, That the National Conference of Special Constituencies (NCSC) Convener be
23 expected to and funded to attend and report to the AAFP Congress of Delegates.



Resolution No. 4007

2012 National Conference of Special Constituencies—Sheraton Kansas City Hotel at Crown Center

1 Residency Key Contact Program

2

3 Submitted by: Chris Blanner, MD, New Physicians

4 James Beebe, MD, New Physicians

5 Lindsay Botsford, MD

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7 WHEREAS, The American Academy of Family Physicians (AAFP) has seen a drop-off in the
8 transition of membership between resident and active member status, and

9

10 WHEREAS, new physicians have close ties to their residency programs and young physicians
11 in their community, and

12

13 WHEREAS, there are opportunities for mentorship between residents and new physicians who
14 practice in a variety of settings, and

15

16 WHEREAS, mentorship with an active member who is experiencing the challenges of being
17 new to practice could promote involvement in the AAFP, and

18

19 WHEREAS, the AAFP has numerous resources and benefits for new physicians that are often
20 not fully realized by graduating residents, now, therefore, be it

21

22 RESOLVED, That the American Academy of Family Physicians (AAFP) create a Residency Key
23 Contact Program to maintain communication between new physicians and residents, to promote
24 mentorship, and to continue AAFP membership through the transition from residency to
25 practice, including working with constituent chapters to identify active new physicians to be
26 ambassadors for each residency program and to maintain this contact information on the AAFP
27 website, and be it further

28

29 RESOLVED, That the American Academy of Family Physicians (AAFP) work with constituent
30 chapters to encourage communication within the Residency Key Contact Program, and compile
31 and distribute relevant content for outreach by new physician ambassadors, including AAFP
32 new physician resources, information on member benefits, and PowerPoint or interactive media
33 presentations, and be it further

34

35 RESOLVED, That the American Academy of Family Physicians (AAFP) develop ways to
36 incentivize new physicians to participate in the Residency Key Contact Program and create a
37 reward for successful recruitment efforts, such as the development of an award for new
38 physician contacts, funds for conducting innovative outreach to residency programs, or
39 recognition for participation on ribbons or pins at AAFP meetings.



Resolution No. 4008

2012 National Conference of Special Constituencies—Sheraton Kansas City Hotel at Crown Center

1 Incentivize Physicians to Mentor Medical Students

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3 Submitted by: Jarod Speer, MD, New Physicians

4 Michael Kalinowski, MD, New Physicians

5 Sharanjeet Sekhon, MD, New Physicians

6 Megan Janson, MD, New Physicians

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8 WHEREAS, There is a shortage of well trained primary care physicians in the United States,
9 and

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11 WHEREAS, early exposure to well trained, full-scope family physicians is key to fostering
12 interest in the specialty by medical students, and

13

14 WHEREAS, many busy physicians are hesitant to take on mentoring responsibility and may be
15 more inclined to do so with appropriate incentives, now, therefore, be it

16

17 RESOLVED, That the American Academy of Family Physicians (AAFP) explore potential ways
18 to incentivize physician members to serve as preceptors for medical students, and be it further

19

20 RESOLVED, That potential incentives for American Academy of Family Physicians' (AAFP)
21 active members to serve as mentors for medical students may include reduced membership
22 fees, reduced conference registration fees, and increased continuing medical education credits.



Resolution No. 4009

2012 National Conference of Special Constituencies—Sheraton Kansas City Hotel at Crown Center

1 Increasing NCSC Attendance

2

3 Submitted by: Ravi Grivois-Shah, MD, New Physicians

4 Erin DeWitt, MD, New Physicians

5 Sharanjeet Sekhon, MD, New Physicians

6 Chris Blanner, MD, New Physicians

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8 WHEREAS, The National Conference of Special Constituencies (NCSC) is a valuable
9 conference for the American Academy of Family Physicians (AAFP), giving voice to those
10 groups who historically have not had an effective voice within the AAFP, and

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12 WHEREAS, the NCSC is only as strong as the delegates in attendance, and

13

14 WHEREAS, resources for many constituent chapters are limited, thus restricting their ability to
15 send delegates to NCSC, and

16

17 WHEREAS, the AAFP currently reimburses constituent chapters for travel expenses for three
18 members to attend the combined NCSC /ALF meetings, and

19

20 WHEREAS, by designating that one of the three attendee-funded seats be for an NCSC
21 delegate, thus increasing attendance at NCSC, now, therefore, be it

22

23 RESOLVED, That the American Academy of Family Physicians (AAFP) designate at least one
24 of the three Annual Leadership Forum/National Conference of Special Constituencies
25 (ALF/NCSC) reimbursed constituent chapter positions be reserved for an NCSC delegate.



Resolution No. 4004

2012 National Conference of Special Constituencies—Sheraton Kansas City Hotel at Crown Center

1 Family Medicine Visibility Vis-à-Vis Social Media

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3 Submitted by: Andrew Goodman, MD, GLBT
4 Werner Brammer, MD, FAAFP, GLBT
5 Laura Ellis, MD, FAAFP, GLBT
6

7 WHEREAS, Family medicine continues to be under-recognized and under-utilized by patients in
8 the United States, and
9

10 WHEREAS, family medicine as a specialty continues to be under-recognized and de-valued by
11 other specialties and organized medicine, and
12

13 WHEREAS, family medicine as a specialty continues to be infrequently named by, recognized,
14 or covered by traditional media, and
15

16 WHEREAS, social media outlets such as Facebook and Twitter are widely used among
17 physicians, patients, and the media to communicate and learn new information, and
18

19 WHEREAS, the current American Academy of Family Physicians (AAFP) President has named
20 as a priority the use of social media to communicate amongst members and to be visible
21 outside the organization, and
22

23 WHEREAS, social media is already in common use by many leaders and members of the
24 AAFP, and
25

26 WHEREAS, social media outlets are usually free and require only minimal or moderate
27 technical expertise to use, now, therefore, be it
28

29 RESOLVED, That the American Academy of Family Physicians (AAFP) investigate the
30 feasibility of a campaign to brand and market family medicine to patients and the media, and be
31 it further
32

33 RESOLVED, That the American Academy of Family Physicians (AAFP) branding of family
34 medicine be based on three core messages of personal preventive care, coordination of care,
35 and relationship with the patient and his or her family and community, and be it further
36

37 RESOLVED, That the American Academy of Family Physicians (AAFP) investigate
38 disseminating the social media message of personal preventive care, coordination of care, and
39 relationship with the patient and his or her family and community to patients through developing
40 standard messages, providing technical assistance, and disseminating best practices to
41 members.



Resolution No. 4005

2012 National Conference of Special Constituencies—Sheraton Kansas City Hotel at Crown Center

1 Marketing to the General Public

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3 Submitted by: Andrew Goodman, MD, GLBT

4 Werner Brammer, MD, FAAFP, GLBT

5 Laura Ellis, MD, FAAFP, GLBT

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7 WHEREAS, The current AAFP tag line “Strong Medicine for America” is useful, however it does
8 not address the family physician and it is too generic, and

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10 WHEREAS, the prior AAFP tag line, “We Specialize in You” speaks to the family physician as a
11 specialist, now, therefore, be it

12

13 RESOLVED, That the American Academy of Family Physicians (AAFP) develop a new tag line,
14 with emphasis on the family physician, and be it further

15

16 RESOLVED, That the American Academy of Family Physicians (AAFP) re-prioritize the
17 audience to which the majority of the marketing is directed, placing the general public first,
18 followed by health care decision makers, business leaders, and finally legislators.



Resolution No. 4006

2012 National Conference of Special Constituencies—Sheraton Kansas City Hotel at Crown Center

1 Marketing

2

3 Submitted by: Werner Brammer, MD, FAAFP, GLBT

4 Andrew Goodman, MD, GLBT

5 Laura Ellis, MD, FAAFP, GLBT

6

7 WHEREAS, Family physicians are relegated to the “primary care provider/local medical doctor”,

8 lower class of health care providers, and

9

10 WHEREAS, health care consumers have a list of other providers who, while also primary care
11 providers, are felt to be better trained or in some way more qualified than family physicians, and

12

13 WHEREAS, this perception takes away from the potential business of the family physician, as
14 the decision to choose a provider for primary care services rests with the consumer, now,
15 therefore, be it

16

17 RESOLVED, That the American Academy of Family Physicians (AAFP) develop a marketing
18 campaign supporting the notion that family physicians are well qualified, highly trained
19 physicians and that this marketing campaign be directed to the consumers of health care rather
20 than to insurance companies.



Resolution No. 4002

2012 National Conference of Special Constituencies—Sheraton Kansas City Hotel at Crown Center

1 Information Sharing Regarding Non-Physician Provider Scope of Practice

2

3 Submitted by: Sarah Lamanuzzi, MD, Women

4 Michelle Jones, MD, FAAFP, Women

5 Fonda Gravino, MD, Women

6 Lisa Soldat, MD, Women

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8 WHEREAS, Non-physician providers are an important part of an integrated medical care team
9 and there have been efforts to further the scope of practice by multiple non-physician provider
10 groups, and

11

12 WHEREAS, the American Academy of Family Physicians (AAFP) believes that interests of
13 patients are best served when their care is provided by a physician or through an integrated
14 practice supervised directly by a physician, now, therefore, be it

15

16 RESOLVED, That the American Academy of Family Physicians' (AAFP) Nurse Practitioner
17 Work Group provide a summary report regarding scope of practice issues to the members of the
18 AAFP accessible on the main AAFP website with a link to its reference reports (such as state
19 chapter toolkits and policy recommendations) on a protected shared file site, such as the Delta
20 Exchange or Box.com, and be it further

21

22 RESOLVED, That the American Academy of Family Physicians (AAFP) request that chapters
23 submit information regarding non-physician providers' scope of practice to a protected shared
24 file site, such as the Delta Exchange or Box.com, such that all members have access to shared
25 information, and be it further

26

27 RESOLVED, That the American Academy of Family Physicians (AAFP) maintain a link on its
28 main website to protected shared files regarding non-physician providers' scope of practice.



Resolution No. 4010

2012 National Conference of Special Constituencies—Sheraton Kansas City Hotel at Crown Center

1 Foster International Medical Graduate Leaders

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3 Submitted by: Grace Chiu, MD, IMG

4 Suben Naidu, MD, FAAFP, IMG

5 Kiran Khanolkar, MD, IMG

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7 WHEREAS, Each constituent chapter is sending delegates representing each of the special
8 constituencies to the National Conference of Special Constituencies (NCSC), and

9

10 WHEREAS, significant numbers of American Academy of Family Physicians (AAFP) members
11 are International Medical Graduates (IMGs), and

12

13 WHEREAS, there is inadequate representation of IMGs among leadership at the state and
14 national level, now, therefore, be it,

15

16 RESOLVED, That the American Academy of Family Physicians (AAFP) develop a leadership
17 program that fosters international medical graduates (IMGs), who are interested in a leadership
18 role at the constituent chapter, and be it further

19

20 RESOLVED, That the American Academy of Family Physicians (AAFP) encourage constituent
21 chapters to foster international medical graduates (IMGs), who are interested in leadership
22 positions at the local, state, and federal level, and be it further

23

24 RESOLVED, That the American Academy of Family Physicians (AAFP) encourage constituent
25 chapters to designate a seat at the constituent chapter board level for a National Conference of
26 Special Constituencies (NCSC) delegate.



Resolution No. 4011

2012 National Conference of Special Constituencies—Sheraton Kansas City Hotel at Crown Center

1 Expanding Information of Virtual FMIG Website to Market to International Medical Graduates

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3 Submitted by: Nalini Baijnath, MD, IMG
4 Randi Becker, MD, IMG

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6 WHEREAS, There is an increased need for family physicians in the United States in light of
7 healthcare reform, and

8
9 WHEREAS, international medical graduates (IMGs) are often most willing to fulfill the need for
10 primary care, and

11
12 WHEREAS, although resources are available for IMGs, they are not easily accessible or
13 centralized, and

14
15 WHEREAS, a virtual Family Medicine Interest Group (FMIG) website exists, it is not optimal in
16 providing adequate resources, nor is it user friendly, and

17
18 WHEREAS, the American Academy of Family Physicians (AAFP) should be at the forefront for
19 IMGs in providing access to online resources, and

20
21 WHEREAS, to attract more medical students into family medicine, the virtual FMIG website
22 should have more AAFP resources and promote these resources to IMGs now, therefore, be it

23
24 RESOLVED, That the American Academy of Family Physicians (AAFP) further develop and
25 strengthen the existing virtual Family Medicine Interest Group (FMIG) website topics to include
26 visa sponsorships, how to find observerships, and mentorships, and be it further

27
28 RESOLVED, That the American Academy of Family Physicians (AAFP) explore collaboration
29 with the Educational Commission for Foreign Medical Graduates to promote family medicine
30 and AAFP resources to international medical graduates.



Resolution No. 4012

2012 National Conference of Special Constituencies—Sheraton Kansas City Hotel at Crown Center

1 Improve Chapter Level International Medical Graduate (IMG) Participation

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3 Submitted by: Kiran Khanolkar, MD, IMG

4 Suben Naidu, MD, FAAFP, IMG

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6 WHEREAS, National data shows that International Medical Graduates (IMGs) constitute 50% of
7 residents in programs, and

8

9 WHEREAS, national data shows that IMGs constitute 17% of American Academy of Family
10 Physicians (AAFP) membership, now, therefore, be it

11

12 RESOLVED, That the American Academy of Family Physicians (AAFP) encourage a board
13 position for resident International Medical Graduate representation at the constituent chapter
14 level to increase resident participation in chapter affairs.



Resolution No. 4003

2012 National Conference of Special Constituencies—Sheraton Kansas City Hotel at Crown Center

1 Fostering Communication Amongst Family Physicians Providing Prenatal/Antenatal Care

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3 Submitted by: Abayomi Jones, MD, Minority
4 Glen Aduana, MD, Minority

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6 WHEREAS, All family medicine residency programs are charged with the responsibility of
7 training future family physicians in the basics of obstetrics and gynecology, and

8

9 WHEREAS, prenatal care provided by family physicians remains crucial in effecting patient
10 access to medical services and improving prenatal outcomes, especially in rural areas, and

11

12 WHEREAS, the American Academy of Family Physicians (AAFP) website states a standing
13 mission of encouraging family physicians to provide maternal/child care, now, therefore, be it

14

15 RESOLVED, That the American Academy of Family Physicians (AAFP) create an additional
16 online community for family physicians related to prenatal care and obstetrics on the American
17 Academy of Family Physicians (AAFP) Connection, and that the presence of this social media
18 tool be promoted, and be it further

19

20 RESOLVED, That the American Academy of Family Physicians (AAFP) create an additional list-
21 serve for family physicians practicing obstetrics.