

Washington Court Hotel | 525 New Jersey Avenue, NW, Washington, DC 20001

Monday, May 21, 2018

- 7:00 – 8:00 am **State Delegation Planning Breakfast** – Grand Ballroom
Please sit with your state delegations to facilitate coordination of Congressional visits.
- 8:00 – 8:20 am **Introduction of Special Guests** – Grand Ballroom
Karen L. Smith, MD, FAAFP – Chair, AAFP Commission on Governmental Advocacy
- 8:20 – 8:30 am **Welcome & Introduction of Conference Issues** – Grand Ballroom
Michael L. Munger, MD, FAAFP – AAFP President
- 8:30 – 9:15 am **Physician-Focused and Advanced Payment Models** – Grand Ballroom
This session will discuss the new primary care payment model AAFP recommended to the Physician-Focused Payment Model Technical Advisory Committee.
Moderator: Michael Munger, MD, FAAFP – AAFP President
- Amy Bassano, Acting Deputy Administrator for Innovation and Quality and Director, Center for Medicare & Medicaid Innovation, CMS
- 9:15 – 10:15 am **Health Care Coverage** – Grand Ballroom
This session will explore the dynamic changes in the American health care and insurance systems and provide insight into the important issues to watch during the 2020 elections.
Moderator: Julie K. Anderson, MD, FAAFP - AAFP Commission on Governmental Advocacy
- Sabrina Corlette, JD, Research Professor at the Center on Health Insurance Reforms, Georgetown University Health Policy Institute
 - Clay Alspach, JD, Principal, Leavitt Partners
- 10:15 – 10:30 am **BREAK**
- 10:30 – 11:15 am **The U.S. Opioid Crisis** – Grand Ballroom
This session will provide an overview of legislative efforts to combat prescription opioid drug addiction and how family physicians could help influence current proposals.
Moderator: Karen L. Smith, MD, FAAFP – Chair, AAFP Commission on Governmental Advocacy
- Caleb Graff, Professional Staff, House Committee on Energy and Commerce
 - Amy Hall, Minority Staff Director, House Committee on Ways and Means, Subcommittee on Health
- 11:15 – 11:45 am **Legislative Engagement Strategies** – Grand Ballroom
This session will discuss the AAFP legislative priorities and advocate asks for hill meetings.
- Robert Hall, JD, MPAff – Director, AAFP Government Relations

- 11:45 am – 12:45 pm **State Delegation Planning Lunch** – Grand Ballroom
Please sit with your state delegations to facilitate coordination of Congressional visits.
- 12:45 – 1:30 pm **A Media Perspective on the Nation's Capital** – Grand Ballroom
Moderator: Shawn Martin – AAFP Senior Vice President
- Kimberly Leonard, senior healthcare writer for the *Washington Examiner*
- 1:30 – 2:00 pm **AAFP Advocacy Resources**– Grand Ballroom
This session will highlight AAFP’s federal political action committee and grassroots advocacy tools.
Moderator: John S. Cullen, MD, FAAFP, AAFP President-Elect
- Jeanette Contreras, MPP – Manager of Strategic Advocacy Communications
 - Mark V. Cribben, JD – Director, FamMedPAC
- 2:00 – 2:30 pm **Political Update** – Grand Ballroom
Moderator: John S. Meigs, Jr., MD, FAAFP, – AAFP Board Chair
- Jennifer Bell, Founding Partner, Chamber Hill Strategies
- 2:30 – 2:45 pm **BREAK**
- 2:45 – 3:30 pm **Breakout Sessions**
1. **Using Data to Improve Advocacy** – Executive Room
This session will describe how to use health landscape data to improve your advocacy program and create compelling arguments for legislative initiatives.
Moderator: Doug Gruenbacher, MD, FAAFP, AAFP Commission on Governmental Advocacy
 - Jené Grandmont, Senior Manager, Application Development & Data Services, HealthLandscape
2. **Media Communications for Advocacy**– Springwood
This session will provide media training and best practices for using the media for advocacy. Learn how to connect to local media outlets to publish an op-ed, post a blog, or give an interview.
Moderator: Troy Fiesinger, MD, FAAFP, AAFP Commission on Governmental Advocacy
 - Leslie Champlin, Senior Public Relations Strategist, AAFP
3. **Key Contacts Advocacy Training** – Grand Ballroom
This session will engage key contacts in a discussion on best practices for telling your story to Congress and provide tactical advice on how to connect it to AAFP’s policy priorities.
Moderator: Leonard D. Reeves, MD, FAAFP, AAFP Board Director
 - Nick DeSarno, Senior Manager, Digital and Communications Practice, Public Affairs Council
- 3:30 – 3:45 pm **BREAK**

- 3:45 – 4:15 pm **Family Physician Workforce** – Grand Ballroom
Moderator: Renee Crichlow, MD, FAAFP, AAFP Member
- U.S. Senator Cory Gardner (R-CO)
- 4:15 – 5:00 pm **Best Practices for Congressional Engagement** – Grand Ballroom
This session will lead with a presentation from Ballast Research on best practices for meeting with legislators. It will be followed by time for your state delegation to finalize plans for Hill visits.
Moderator: Jeanette Contreras, MPP, AAFP Manager of Strategic Advocacy Communications
- Michael Gottlieb, JD, Ballast Research
- 5:00 – 6:30 pm **FamMedPAC & Grassroots Reception** – Atrium Ballroom
Informal reception in appreciation of contributors to AAFP’s and CAFM’s grassroots efforts and to FamMedPAC. Family and friends are welcome.
Moderator: Jason Dees, DO, FAAFP – FamMedPAC Board Chair
- Congressman Brad Schneider (D-IL)

DINNER ON YOUR OWN

Tuesday, May 22, 2018

- 7:30 – 8:30 am **Breakfast** – Grand Ballroom
- 8:30 - 9:30 am **Congressional Champions of Primary Care Awards** – Grand Ballroom
The awards will honor the co-chairs of the Congressional Primary Care Caucus and their health policy staff.
Moderators:
- Michael L. Munger, MD, FAAFP – AAFP President
 - Glen R. Stream, MD, MBI, FAAFP - President and Chair, Family Medicine for America's Health
- Awardees honored:
- Congressman Joe Courtney (D-CT), and Maria Costigan, Legislative Staff
 - Congressmen David Rouzer (R-NC), and Jason Cooke, Legislative Staff
- 9:30 am – 5:00 pm **Visits to Congressional Offices**