

# Audience Engagement System (AES)

- Please include 3-4 AES questions in your presentation.
- Make sure the title of the slide indicates there is a question for audience response.
- Denote the correct answer in the notes section below the slide for staff (CORRECT ANSWER: B)
- Consider including a slide that further explains the correct answer.

EXAMPLE

## AES Question

Which of the following statements is NOT a legitimate reason to include polling questions in your FMX presentation?

- A. To emphasize key learning points
- B. To add more slides to the presentation
- C. To assess the baseline competencies of our audience
- D. To keep the audience engaged

**FMX**