



AAFP GLOBAL HEALTH SUMMIT
Impacting Global Health through Family Medicine

Congressional Advocacy for Global Health
 Keith Johnson
 Director of Advocacy
 Fund for Global Health

1

Your global health advocacy experiences

- What have you done?
- What did you learn?

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4

Agenda

- Fund for Global Health thumbnail sketch
- Your global health advocacy experiences
- Collaboration with AAFP doctors on comprehensive primary health care initiative in last two years
- Overview of US foreign aid for global health
- Working the Congressional appropriations process
- What's next – let's work together

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2

Collaboration with AAFP doctors

- Our work together in the last two years:
- Regular consultation with AAFP Global Health leaders
- Meetings with Senators, Representatives and their staffers
- Op Eds published
- Letters to legislators
- DC office visits

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5

Fund for Global Health

- Primary care delivery in Nigeria; developing low-cost innovations
- Advocacy in the US:
- Road safety at the World Bank, and
- Congressional foreign aid for global health
 - Tuberculosis
 - Comprehensive primary health care
 - Accountability for health outcomes achieved with our aid
 - Focus on the Appropriations subcommittees for State and Foreign Operations

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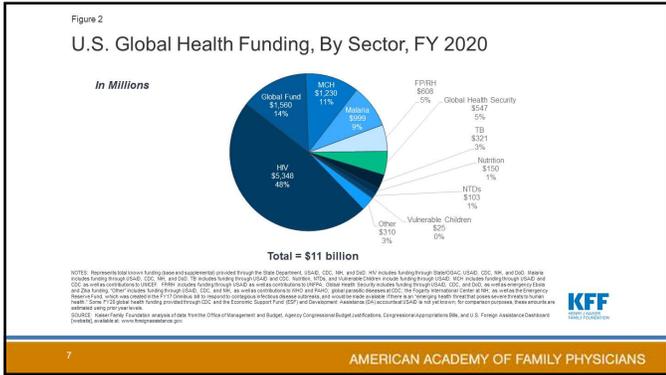
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AAFP Center for Global Health Initiatives Advocacy Working Group

- CGHI discussing how to make a greater impact and capitalize on the global interest in PHC
- Keith presented at Global Health Summit

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6



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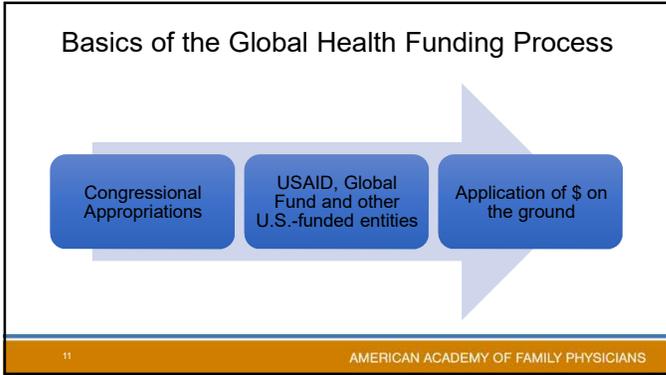
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How We Began

- Phone calls with Keith and Ernest and CGHI Advisory Board
 - Introduced an idea to advocate for the inclusion of PHC in U.S. global health funding
 - Described their work in more detail
 - Outlined process
 - Solicited our thoughts about how to define PHC
 - Needed to have sufficient "guardrails" so funds couldn't be re-purposed outside the intent
- CGHI Advisory Board worked through various definitions

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8



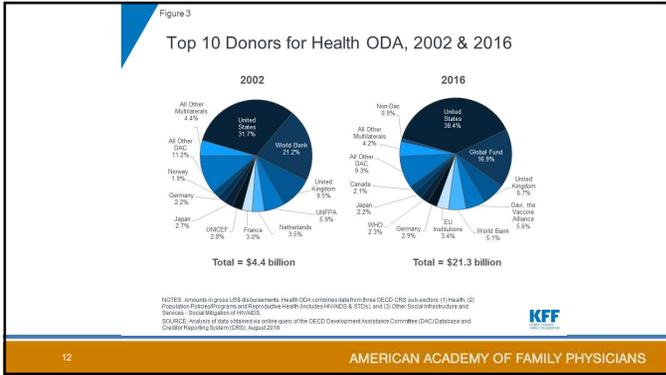
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Our Ask on PHC

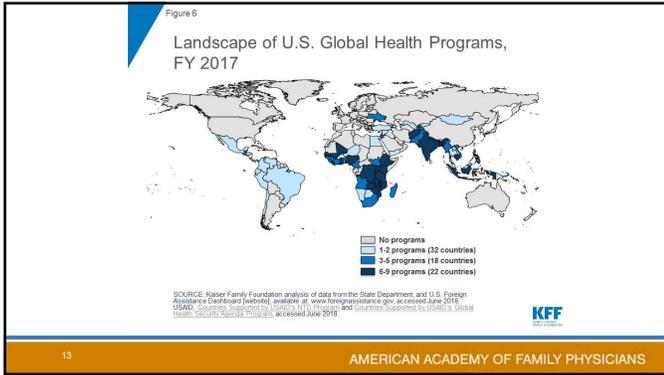
- That Congress set a floor that at least 20% of the International Disaster Assistance account be used for comprehensive primary healthcare.
- That Congress set a floor that at least 20% of the Migration and Refugee Assistance account be used for comprehensive primary healthcare.
- This would be an increase of about 5% in these accounts.

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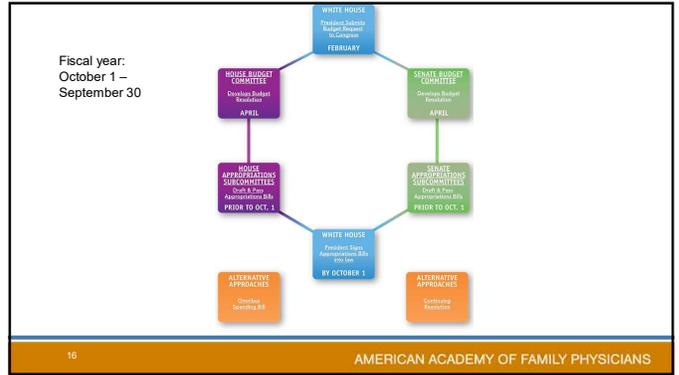
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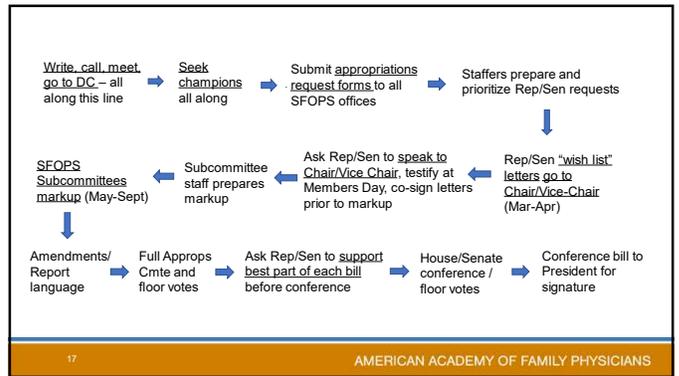
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16

Working the Congressional Appropriations Process

14



17

- ### SFOPS Subcommittees
- | | | |
|---|--|---------------------------------|
| House of Representatives | | Senate |
| • Nita Lowey, Chair (D-NY 17 th) | • Barbara Lee (D-CA 13 th) | • Lindsey Graham, Chair (R-SC) |
| • Grace Meng (D-NY 6 th) | • David Price (D-NC 4 th) | • Mitch McConnell (R-KY) |
| • Lois Frankel (D-FL 21 st) | • Norma Torres (D-CA 35 th) | • Roy Blunt (R-MO) |
| • Hal Rogers, Ranking (R-KY 5 th) | • Jeff Fortenberry (R-NE 1 st) | • John Boozman (R-AR) |
| • Martha Roby (R-AL 2 nd) | | • Jerry Moran (R-KS) |
| | | • Marco Rubio (R-FL) |
| | | • James Lankford (R-OK) |
| | | • Steve Daines (R-MT) |
| | | • Patrick Leahy, Ranking (D-VT) |
| | | • Richard Durbin (D-IL) |
| | | • Jeanne Shaheen (D-NH) |
| | | • Christopher Coons (D-DE) |
| | | • Jeff Merkley (D-OR) |
| | | • Chris Murphy (D-CT) |
| | | • Chris Van Hollen (D-MD) |

15

House report includes new language

- The Report accompanying the House FY21 foreign aid Bill included the following language under International Disaster Assistance for the first time:
- "Primary health care.—The Committee urges the USAID Administrator to ensure that funds made available under this heading for humanitarian relief are allocated in a manner that appropriately assesses and prioritizes the primary healthcare needs of those displaced and needing care."

18

Successes

- Engaged core of family docs
- Built strong relationship with Fund for Global Health as co-supporter
 - Working relationship with regular communications
 - Family docs presenting to interns
- Made connections through state chapters and AAFP D.C. advocacy
- Laid groundwork for further efforts
 - Multiple letters, meetings and Op Eds (next slide)
- "Health system strengthening" included in House appropriations for first time
- Senator Moran (R-KS) submitted preferred PHC language for inclusion

19
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19

Challenges

- PHC not in House or Senate appropriations for Fiscal Year 2020
- Staying motivated and engaged
- Thinking you won't make a difference
- Fitting advocacy actions into your busy schedule
- It often takes time to see results – importance of persistence

22
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22

Family doctors as advocates

- Four meetings with legislators – Rep. Hal Rogers (R-KY), Rep. Cathy McMorris-Rodgers (R-WA) and 2 with Sen. John Boozman (R-AR)
- Twenty doctors sent letters to Senators and Representatives
- Seven doctors participated in phone meetings with Congressional staff
- Op Eds published – CT Post (Connecticut)

20
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20

What you can do

1. Email Senator/Representative
2. Write Op Ed
3. Write letter to the editor
4. Meet Senator/Representative
5. Meet with or phone staff
6. Go to DC
7. Ask question at town hall



23
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23

Primary health care is paramount, and the U.S. can help others provide it

BY DAN OSTERGAARD, PHILIP DOOLEY, LISA GILBERT AND PATRICK L. ALLEN
WICHITA EAGLE, AUGUST 01, 2019

Global health aid for vulnerable populations around the world is often earmarked for specific diseases or disaster relief. In addition, however, improving health care also requires comprehensive primary care. Primary care acts as the foundation and the safety net in any effective health care system, as it is uniquely equipped to prevent, identify and treat the vast majority of illnesses. Out of compassion for those abroad, we are very grateful for Sen. Jerry Moran's leadership in proposing that comprehensive primary health care be funded as part of US global health aid. (first paragraph)

21
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21

Next Steps

- Identify family doc constituents of SFOPS members
 - Through CGHI connections
 - Through AAFP state chapters
- Fund for Global Health support available
- The hard work:
 - Constituent letters
 - Constituent meetings
 - Op Eds

24
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24

Let's work together in the coming year!

- Please sign the sign-up sheet with your name, phone number and email, indicating:
 - 1. Whether you're willing to be on call for the next year to consider possible actions at appropriate times
 - 2. Whether you would go to DC with sufficient advance planning
 - 3. The countries you've worked in

25

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25

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26

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26



27