



FMIG Network National Coordinator 2017 Annual Report

FAMILY MEDICINE INTEREST GROUP NETWORK NATIONAL COORDINATOR

Kelsey Murray
The Ohio State University College of Medicine
National Coordinator 2016-2017

FMIG Network Leaders

- National Coordinator, Kelsey Murray
- Regional Coordinators
 - Region 1, Victoria Boggiano
 - Region 2, Margaret Smith
 - Region 3, Joe Brodine
 - Region 4, Ranjani Natarajan
 - Region 5, Chandler Stisher
- SNMA Liaison, James Lee
 - At the 2017 SNMA Annual Medical Education Conference (AMEC) in Atlanta, GA, James addressed the SNMA House of Delegates and networked with attendees interested in family medicine. He is also working to increase SNMA awareness regarding membership in the AAFP, National Conference, and Tar Wars.
- NEW! LMSA Liaison, Victoria Otano Vilanova
 - FMIG has recently formed a collaboration with LMSA, the Latino Medical Student Association. Last year, funding was approved for this partnership, and in February, a LMSA representative came to the COE meeting and discussed LMSA and this partnership with COE members. A memorandum of understanding was reached in February of this year between AAFP and LMSA, and applications are being accepted for the first FMIG/LMSA Liaison position to begin later this fall. The FMIG Network is excited to have a new member join its group and looks forward to this new relationship.

FMIG Network Members

The FMIG Network has 34,000 student members, meaning that more than 1 in 4 medical students are connected to the AAFP.

Program of Excellence Awards

This year, we received 25 applications for Program of Excellence Awards and gave out 17 awards at the National Conference FMIG Breakfast.

National Conference Promotion

This year, 49 FMIGs participated in the National Conference promotion initiative which provides \$100 to help offset the costs of hosting a meeting in which they shared information about National Conference. The National Coordinator has also been working with the Student and Resident Chairs of National Conference to promote #AAFPNC on social media. We hosted an FM on Air webinar, a twitter chat, and sponsored ads on social media.

FMIG Network National Conference Workshops

The FMIG Network plans 4 workshops at National Conference:

- *Your Story + Family Medicine: An FMIG Leaders Workshop*, 7:15-9:00 a.m. on July 27. This interactive leadership workshop will help FMIG leaders strengthen their communication and storytelling skills. Consistent with this year's National Conference emphasis on advocacy, participants will learn to use the public narrative as a means to call others to action.
- *FMIG Basics*, 10:45-11:45 a.m. on July 27. This session is designed for FMIG leaders, focusing primarily on new and upcoming FMIG leaders.
- *FMIG Breakfast*, 7:00-9:00 a.m. on July 28. The primary purpose of this session is to recognize the 2017 winners of the annual Program of Excellence (PoE) Award. This event will also include breakfast for all in attendance as well as games and prizes, updates from the FMIG Network National Coordinator, SNMA Liaison, AAFP Foundation, American Medical Student Association (AMSA), and opportunities for FMIG leaders and members to meet their Regional Coordinator as well as other student leaders in the FMIG Network.
- *Best Practices for FMIGs*, 10-11:30 a.m. on July 28. This event will feature representatives from select PoE Award-winning schools giving a short presentation and facilitating discussion tables.

Primary Care Leadership Collaborative

The FMIG Network is also collaborating with the Primary Care Progress (PCP) organization to provide coaching and leadership development for FMIG Leaders. This Primary Care Leadership Collaborative (PCLC) will bring FMIG leaders and faculty advisors together with PCP leaders for a pre-conference workshop prior to National Conference. This will kick off a year-long coaching program encouraging project development to increase primary care awareness at medical schools.

Family Medicine On Air

A FM on Air: Leader Series webinar was recently released promoting National Conference. The FM on Air and FM Leader Series videos have had approximately 2,500 total views of all episodes. Of those episodes recorded in 2016, there were about 200 total views. New episodes will be recorded in the fall of 2017.

FMIG Network Social Media Presence

Facebook: Currently, there are 2,943 fans of the FMIG National Network Facebook page – up from 2,839 in February 2017. Staff posts multiple times per week. The FMIG Network has focused its efforts on the main FMIG page rather than individual regional pages.

Twitter: The FMIG Network operates a Twitter handle, @aafp_fmig, as the official account of the AAFP FMIG Network, which is operated by AAFP student interest staff. FMIG Network leaders have established their own Twitter presences. As of May 2017, @aafp_fmig had 3,192 followers, up from 2,894 followers in January 2017.

Community Discussion Boards

The FMIG Network launched regional community discussion boards in the new AAFP Connect space last year. As of May 2017, there are more than 530 student members on the discussion board receiving communication through this new space. An FMIG faculty and staff community will be launching soon. We are working on promoting this space to students and figuring out our communication strategies.

Conference Presentations

AAFP staff presented workshops on student interest topics at the Society of Teachers of Family Medicine Conference on Medical Student Education, the STFM Annual Spring Conference, and the AAFP Annual Leadership Forum this spring. SNMA Liaison James Lee spoke at the SNMA Annual Medical Education Conference and Regional Coordinator Joe Brodine addressed the American Medical Student Association House of Delegates during its Annual Convention. Staff also exhibited at the above events and plans to present workshops at the Family Medicine Education Consortium annual meeting and the Family Medicine Midwest meeting this fall.

Looking ahead

The 2017 FMIG Network student leaders look forward to the remaining activities in the upcoming year. The FMIG Network student leaders will host three workshop sessions and a breakfast at the 2017 AAFP National Conference. Additionally, a new National Coordinator will be elected at National Conference. The leaders also look forward to their collaboration with LMSA. They are also excited about a new collaboration with Primary Care Progress and hope it will engage and activate more FMIG members.

FMIG Network leaders will continue to use the online community space to engage FMIG leaders, and promote the AAFP FMIG Network on Facebook and Twitter. New episodes of FMIG Leader Series will likely debut this fall.

The group will continue to garner student interest in family medicine through the AAFP's collaboration with Health is Primary/Family Medicine for America's Health and the "Choose More. Choose Family Medicine" campaign, as well as through promotion of the FMIG resources available at aafp.org/fmig and via social media.

Personal Experience

I have thoroughly enjoyed my position as the FMIG Network National Coordinator. It has been wonderful to work with the FMIG network leaders, staff, and medical students across the country. I have been inspired by the work of FMIGs at the various medical schools and how they are promoting family medicine. I also enjoyed being a member of the Commission on Education and contributing to planning for National Conference and working on student and resident issues. I have been personally encouraged through relationships formed through my roles within the AAFP. It is evident that the Academy truly values medical students and I look forward to continuing involvement throughout residency and beyond. I am eager to see what the FMIG National Network continues to accomplish, and I hope to continue to participate in promoting the value of FMIGs and family medicine!

I would like to thank the 2016 and 2017 Regional Coordinators and SNMA Liaisons for their contributions of hard work, wonderful ideas, and inspirational dedication to family medicine.

I am grateful for our incredible AAFP staff Ashley Bentley, Sam Carlson, Mary Harwerth, Amy Mulligan Kennedy, and Dr. Stan Kozakowski, as well as the entire AAFP staff and Board of Directors, for their undying support of medical students as they pursue their dreams in family medicine.

Choose more. Choose family medicine.

aafp.org/med-ed

Note: This report was prepared by the resident or student representative(s) listed and includes their account(s) of the business conducted during their term. This is not an official record of business proceedings from the AAFP or any other entity. To find out more about the business of the AAFP, its congresses, commissions, and current policies visit aafp.org.