

Lead Management Order Form

2016 National Conference July 28 - 30, 2016 ▪ Kansas City, MO

Company/Program Name: _____ Booth #: _____
 Contact Name: _____ Address: _____
 City: _____ State/Country: _____ Zip: _____
 Mobile: _____ Fax: _____ Email: _____

Capture resident and student leads from National Conference while on site through the AAFP's lead retrieval program partnership with Experient. Residents and students will have a bar code on their badge for exhibitors to scan with a mobile device (smartphone, tablet, etc.). The bar code will include name, medical school or residency program, and mailing address. Email addresses will only be included for those attendees who have not opted out of releasing this information.

Great News again in 2016 - The AAFP will pay for your first mobile device SWAP activation (per exhibit application submitted and by completing the order form below).

Order Confirmation will be delivered via email.

Terms and Conditions:

- Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check or credit card information with order form.
- Paid orders cancelled prior to 30 days of the show will be subject to a 50% cancellation fee.
- Orders canceled within 30 days of the show will not be refunded.
- Taxable items and rates vary among states and are subject to change. Please call for exact quote.
- Complimentary offering is not taxable.

	# of activations	TOTAL
SWAP® Native apps available for iPhone, iPad, Android and Windows 8. Web mobile versions are available for all other internet ready phones. One mobile device per activation.	One Complimentary Activation <input type="checkbox"/> check box to order	Complimentary
	Additional Activations @ \$29 per mobile device _____ number x \$29	\$ _____
	Sub-Total	\$ _____
	8.35% Sales Tax	\$ _____
	System Total	\$ _____



SWAP

- Download the app directly to your phone or device
- Collect leads anytime, anywhere
- SWAP automatically tracks leads by salesperson
- Custom lead qualifiers
- All leads consolidated in your SWAP Portal for immediate follow-up

SWAP Features & Options	
Capture leads anywhere	✓
Capture leads outside of show hours	✓
Take notes	✓
Custom lead qualifiers	✓
Handheld & Wireless	✓
No electricity required	✓
Leads consolidated in SWAP portal	✓
Leads in real time	✓

Order Online: <https://exhibitor.experientswap.com>

Order by Mail: Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703

Order by Fax: 301.694.3286

Indicate Payment Method

- Check (Orders cannot be processed unless received with payment.)
 Visa MasterCard American Express DISCOVER

Signature: _____

Card #: _____ Exp: ____/____/____

For Assistance Contact:

Marie Zinnert
P: 888.270.8467
E: marie.zinnert@experient-inc.com

It is against Experient's security policy to accept credit card information via email.