Reach primary care physicians in the #1 journals for CME

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The ideal environment to reach an audience seeking CME

As the official peer-review journals of the AAFP, AFP delivers up-to-date information on clinical topics, the latest diagnostic and therapeutic techniques, and summaries of practice guidelines from major medical organizations. FPM provides practical, peer reviewed advice on patient care and practice along with tools designed to help deliver excellent patient care and service, enhance efficiency and revenue, and increase professional satisfaction. The combination is powerful and effective in engaging the physicians to you want to reach.

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To learn more about how we can help you promote your CME program in American Family Physician and FPM, email AAFP@communitybrands.com or call 727-297-6568.

1. The Essential Journal Study, Primary Care Office, January 2019
2. KANTAR, Medical/Surgical Media Measurement, Fall 2020, Primary Care Office and Hospital Combined
3. Quiz Usage Report, AFP CME Quiz Returns by Month Received, 2019