Reach primary care physicians in the #1 journals for CME

There is no better place to connect with primary care physicians who are interested in earning CME than in the pages of American Family Physician and FPM, the journals of the American Academy of Family Physicians (AAFP). Physicians turn to the journals to earn CME credit required by the AAFP, American Board of Family Medicine (ABFM), the American Osteopathic Board of Family Physicians (AOBFP) and state medical boards as well as to learn techniques and ideas to improve patient care and practice.

Why are AFP & FPM the right place to promote your CME?

The ideal environment to reach an audience seeking CME

As the official peer-review journals of the AAFP, AFP delivers up-to-date information on clinical topics, the latest diagnostic and therapeutic techniques, and summaries of practice guidelines from major medical organizations. FPM provides practical, peer reviewed advice on patient care and practice along with tools designed to help deliver excellent patient care and service, enhance efficiency and revenue, and increase professional satisfaction. The combination is powerful and effective in engaging the physicians to you want to reach.

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in American Family Physician and FPM, email AAFP@communitybrands.com or call 727-297-6568.

1. The Essential Journal Study, Primary Care Office, January 2019
2. Quiz Usage Report, AFP CME Quiz Returns by Month Received, 2021