

AFP COVER TIPS

American Family Physician (AFP) accepts cover tip advertising:

- Orders accepted on a first-come, first-served basis.
- Creative (mock-up or sample) subject to publisher approval.
- Space reservations accepted:
 - Must receive contract or insertion with creative (for approval) no later than six weeks prior to issue date.
 - Materials due 30 days prior to issue date.

Specifications:

- Maximum size (w x h): 7-3/4-inches x 5 1/2-inches
- Minimum size (w x h): 7-3/4 inches x 5 inches
- Stock: 80# text
- Quantity: As specified. Contact production director for spoilage.
- Custom sizes: Contact *AFP* for specifications and rates.
- Includes glue tipping and polybagging

Questions:

- Pricing/availability: Speak to your account manager
- Production Director: Bret Taylor at btaylor@aafp.org or (913) 906-6294

Cover Tip Shipping

Each cover tip carton should be marked for *AFP* journal, with date of issue, Quad job number, name of advertiser, product, and quantity. Shipments not meeting requirements are subject to additional charges. For Quad job number or additional information, contact Production Director at btaylor@aafp.org or (913) 906-6294.

Ship prepaid. C.O.D. not accepted.

Send cover tips to:

Quad
Attn: Receiving
N61 W2300 Harry's Way
Sussex, WI 53089

AMERICAN FAMILY PHYSICIAN
AN EDITORIALY INDEPENDENT, PEER-REVIEWED JOURNAL OF THE AMERICAN ACADEMY OF FAMILY PHYSICIANS

Application for
HEALTH INSURANCE

**Standard
Cover Tip**

135 Medicine by the Numbers
137 AFP Clinical Answers
138 Cochrane for Clinicians

198 Diary of a Family Physician
199 Photo Quiz
203 FFIN's Help Desk Answers

128 CME Quiz is worth 12 credits.

AMERICAN ACADEMY OF
FAMILY PHYSICIANS
www.aafp.org/aafp

Speak to your account manager.