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**Benefits to Sponsor**

- **Premiere exposure:** Your outsert mails in a polybag together with the journal.
- **Exclusivity:** If placing a full-run outsert, only one outsert per issue is accepted.
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- **Advertorial content allowed:** Advertorials may be acceptable upon prior approval and at the discretion of the publisher. Call your *AFP* sales representative for policies regarding advertorials.

Weight limit is 3.3 oz. (which is the maximum weight allowed by the USPS). Maximum trim size is 7-3/4” x 10-1/2” and minimum is 5-1/4” x 7-3/4”.

**Contact the *AFP* sales team for pricing.**

Samples may be required to provide accurate pricing. Outsert accepted only after prior approval and at the discretion of the publisher. A special charge may be made for handling.

**Outsert Shipping**

Each outsert carton should be marked for *AFP* journal, with date of issue, Quad job number, name of advertiser, product, and quantity. Insert shipments not meeting requirements are subject to additional charges. For Quad job number or additional information, contact Production Department at btaylor@aafp.org or (913) 906-6294.

Ship prepaid. C.O.D. not accepted.

**Send Outserts to:**
Quad
Attn: Receiving
N61 W2300 Harry’s Way
Sussex, WI 53089

**Speak to your account manager.**

*Source: KANTAR, Medical/Surgical Media Measurement, Spring 2021, Table 403*