

AFP COVER TIPS

American Family Physician (AFP) is now accepting cover tip advertising:

- Orders accepted on a first-come, first-served basis.
- Creative (mock-up or sample) subject to publisher approval.
- Space reservations accepted:
 - Must receive contract or insertion with creative (for approval) no later than six weeks prior to issue date.
 - Materials due 30 days prior to issue date.

Specifications:

- Maximum size (w x h): 7.5-inches x 5.5-inches
- Stock: 80# text
- Quantity: As specified. Check with production manager for spoilage.
- Custom sizes: Contact *AFP* for specifications and rates.
- Includes glue tipping and polybagging

Questions:

- Pricing/availability: John Molluso or Mickey Cotter at (201) 288-4440
- Production: Bret Taylor at (913) 906-6000, ext. 5141

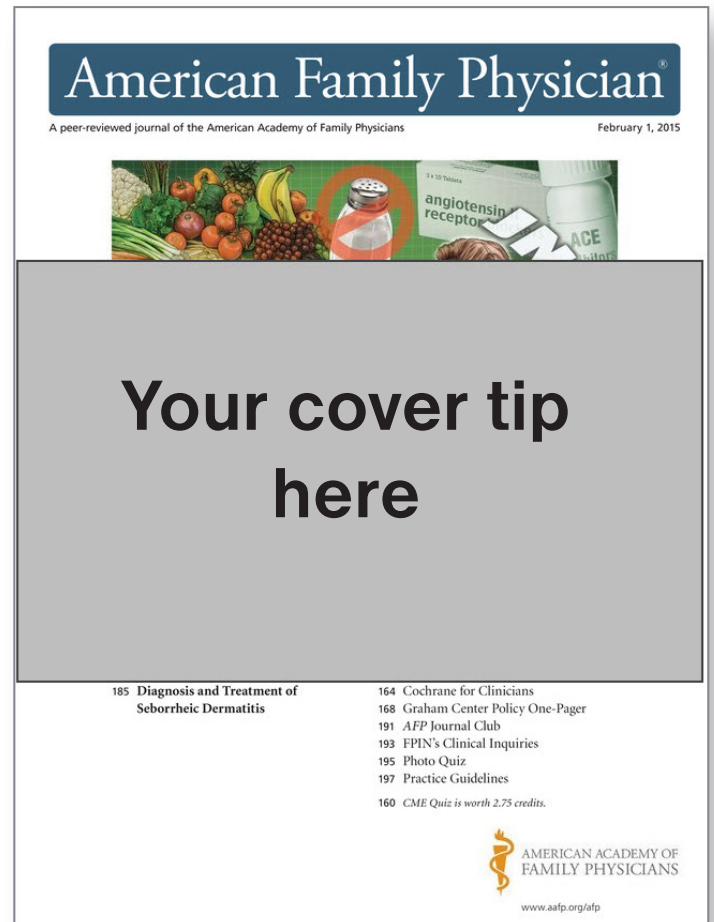
Cover Tip Shipping

Each cover tip carton should be marked for *AFP* journal, with date of issue, Quad/Graphics job number, name of advertiser, product, and quantity. To view requirements, go to www.qg.com/shippingspecs.pdf. Shipments not meeting requirements are subject to additional charges. For Quad/Graphics job number or additional information, contact Production Department at btaylor@aafp.org or (913) 906-6000, ext. 5141.

Ship prepaid. C.O.D. not accepted.

Send cover tips to:

Quad/Graphics
Att: Receiving
N61 W2300 Harry's Way
Sussex, WI 53089



Contact the **AFP/FPM Advertising Sales Team** for pricing and additional information at (201) 288-4440 or AAFP_NJ@aafp.org.