

# FPM POCKET GUIDE TO E/M DOCUMENTATION GUIDELINES

## An exclusive sponsorship opportunity in a resource that doctors depend on daily

One of the most popular tools developed by *FPM* is the "Pocket Guide to E/M Documentation Guidelines." This folding reference card gives family physicians the cues they need to make sure their chart documentation meets Medicare requirements. The AAFP has sold tens of thousands of Pocket Guides to physicians since the product was introduced in 1995.

### Benefits to Sponsor

The *FPM* Pocket Guide carries an acknowledgment that "This *FPM* Pocket Guide provided courtesy of [Company], makers of [Product]."

Because it's both useful and durable, the supporter's name gains high and long-term visibility.

The Guide is useful for all primary care physicians and any other nonsurgical specialist, not just family physicians.

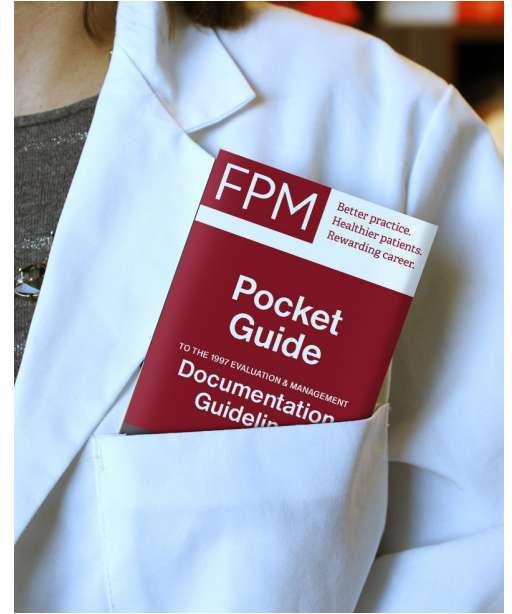
### Costs

Sponsorship costs depend on the number of *FPM* Pocket Guides purchased:

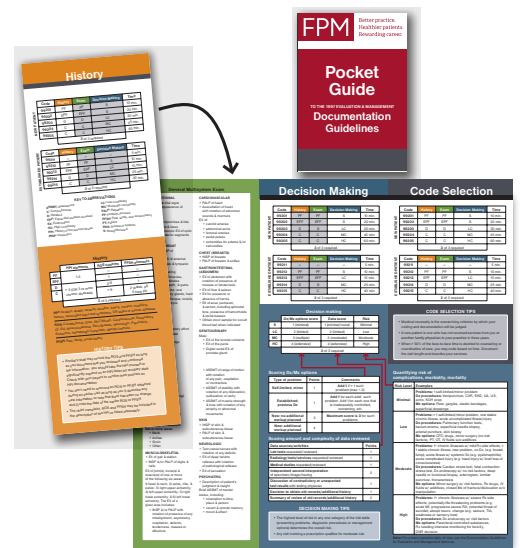
- 500: \$6.75 each
- 2,500: \$2.80 each
- 5,000: \$1.70 each
- 10,000: \$1.35 each
- 50,000: \$0.75 each
- 100,000: \$0.60 each

*Or ask for a custom quote on alternate quantities!*

Shipping charges are not included in the prices above.



Folds to 3-3/4" x 5-1/4"  
to easily fit in a pocket



Opens to 11-3/8" x 11-1/8."

Each easy-to-read panel is organized in a step-by-step order to quickly determine the proper code for a visit.

Contact the *FPM* Advertising Sales Team for pricing and additional information at (201) 288-4440 or [AAFP\\_NJ@aafp.org](mailto:AAFP_NJ@aafp.org).