

Direct Primary Care

With regard to awareness of the direct primary care (DPC) model of practice (see Table 45 and

- Over one third of physicians (36%) are still unfamiliar with the term *direct primary care*. This is lower than 2013 (58%).
- A very small (3%) portion is currently working in a DPC setting with another small portion (1%) in a practice currently transforming to DPC.
- Over a quarter (28%) are familiar with DPC and have decided they are not interested in the model for their practice.

Table 45

Are you familiar with the Direct Primary Care (DPC) model of care delivery?

	n	Pct.
No – I am unfamiliar with the model	172	36.3%
I have heard about the DPC model of care, but am still learning about the model.	127	26.8%
I am familiar with the DPC model and currently determining if I will transform my practice.	25	5.2%
I am familiar with the DPC model, and am not interested in transforming my practice.	133	28.2%
My practice is actively transforming to DPC.	5	1.1%
I currently practice in a DPC setting.	12	2.5%

Valid n = 473

Compared to 2014,¹⁰ there were significant changes in the awareness of DPC (see Figure 49 on the next page):

- There was a significant decrease in the percent of respondents not familiar with DPC (2014–49%, 2015–36%).
- There was a significant increase in physicians who are aware of DPC but not interested in it for their practice (2014–21%, 2015–28%).
- The increase in physicians aware of, and learning about, the model reached the margin of statistical significance (2014–21%, 2015–27%).
- The increase in physicians in practices currently transforming to DPC reached the margin of statistical significance (2014–0.1%, 2015–1%).

¹⁰ Due to changes in the response alternative, statistical comparisons with 2013 are not valid.