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Making Obesity Services and Treatment Work (MOST Study)

What works for your patients?
What are the challenges?
We want to learn from you!





Background

- Obese patients incur 46% increased patient costs and 27% more physician visits and outpatient costs.
- Most patients say they would like more help from physicians to manage their weight.
- The delivery of obesity treatment in primary care has the potential to *reverse* the increasing incidence of obesity.
- In 2012 & 2015, the Centers for Medicare and Medicaid Services approved the use of new HCPCS codes for providing Intensive Behavioral Therapy (IBT) treatment for obese patients via individual counseling or in a group setting.
- Despite the opportunity for reimbursement, very few primary care practices have requested reimbursement under these new codes.

What is the purpose of the study?

The purpose of this study is to learn from practices that may be experiencing difficulty as they address the needs of their obese patient population or struggling with implementing effective treatment options for obesity in the primary care setting.



What do we need from you if your practice participates?

- 15-30 minutes to complete a written practice survey
- 30 minutes to participate in a small group telephone interview with 1-3 practice members

What are the benefits of participating in this study?

- ✓ A \$50.00 gift card for completing the survey and a \$50 gift card for participating in the interview
- ✓ An opportunity to drive policy and implementation guidelines regarding obesity treatment for patients in primary care
- ✓ De-identified study results
- ✓ An opportunity to participate in a national study!

Who is funding the study?

This study is funded by the Agency for Healthcare Research and Quality (AHRQ)

