



AAFP Healthy Interventions: Tobacco and Nicotine Chapter/Family Medicine Residency Program Mini-Grants

2014-2015 Mini-Grant Recipients

The AAFP Healthy Intervention: Tobacco and Nicotine Chapter/Family Medicine Residency Program Mini-Grants is an annual, customizable mini-grant that awarded \$4,000 to the following 10 chapters and family medicine residencies. The following recipients showcased innovative programs to promote healthy interventions in preventing and treating tobacco use and nicotine dependence. The grants were made possible with support from the American Academy of Family Physicians Foundation.

Connecticut Academy of Family Physicians

The Connecticut Academy of Family Physicians (CT AFP) has previously implemented a community-based Tar Wars campaign in three counties. The CT AFP will develop a framework for expanding this model throughout the state by identifying new stakeholders and community partners with common interests (state and local public health organizations, family medicine residency programs, medical schools, hospitals, elementary schools, political leaders). Tar Wars will be integrated into the prevention agendas throughout the state.

Escambia Community Clinics, Inc. (Residency)

Escambia Community Clinics, Inc. (Pensacola, FL) seek to address key health problems in two underserved counties, Escambia and Santa Rosa, by devising an action plan to identify strategies to reduce the rate of new tobacco users and to increase tobacco cessation rates. The project will be used to engage more family medicine residents in the LiveWell community collaborative by providing culturally compatible resources to patients who use tobacco products and to increase access to tobacco cessation therapy through advocacy and education.

Illinois Academy of Family Physicians

The Illinois Academy of Family Physicians (IL AFP) will develop a quality improvement program that aims to identify current tobacco users and at-risk individuals, linking them with tobacco cessation resources such as the Illinois Tobacco Quitline. The IL AFP will accomplish this by promoting the program throughout Illinois to their members, in addition to providing training and evaluation support to participating practices.

Inspira Family Medicine Center Woodbury (Residency)

A multifaceted approach will be used at Inspira Family Medicine Center Woodbury (Woodbury, NJ) as a guide for the primary care setting. Specific tools and methods were chosen to create a synergistic effect on tobacco cessation. Family medicine residents will employ group visits and motivational interviewing, as well as social workers and behavioral health staff, to help patients deal with addictions and diseases. Adjunct services, such as text messaging, email alerts, and patient education materials, will be utilized to help encourage patients as they go through the quitting process.

Iowa Academy of Family Physicians

The Iowa Academy of Family Physicians (IA AFP) will reinvigorate the Tar Wars program in Iowa and increase the total number of Tar Wars presentations throughout the state. The IA AFP will seek to establish, monitor, and evaluate new collaborative linkages with school nurses and counselors, medical students, fraternities, and sororities.

Kansas Academy of Family Physicians

The Kansas AFP (KAFP) is working on multiple tobacco prevention and control areas (office, community, and advocacy). The KAFP will work with two state and local community health coalitions to develop a medical advisory council that will provide expert review of tobacco control initiatives and promote awareness of coalition activities. The KAFP will encourage members to advocate for public policies such as tobacco excise tax and protecting the current Clean Indoor Air Act.

Minnesota Academy of Family Physicians Foundation

VapeFree in the State of Hockey is a community engagement program that aims to create awareness among youth, parents, and coaches regarding the increased use of e-cigarettes. The first goal is to educate hockey players regarding the dangers of e-cigarette usage. The second goal is to educate hockey parents and coaches regarding the increase in e-cigarette use among youth and young adults. Medical students and high school hockey players will be recruited to assist with the project and social media will be utilized (#SkateVapeFree).

New Jersey Academy of Family Physicians

The New Jersey Academy of Family Physicians (NJ AFP) will use a three-pronged approach to provide tobacco education/cessation resources in communities where tobacco use is significantly above the state average. Family medicine residents will present the Tar Wars program in medically-underserved school districts. A statewide Tar Wars poster contest will be conducted, and the winner will meet with legislators at the state capitol. The NJ AFP will collaborate with local health departments to provide a bilingual patient education piece to be distributed in local clinics, drug stores, retailers, and physician offices.

New Mexico Academy of Family Physicians

The New Mexico Academy of Family Physicians plans to expand work and efforts in three specific realms. An E-Tar Wars curriculum will be created that includes information about e-cigarettes and new tobacco products to educate students. The curriculum will include culturally-relevant information about the differences between traditional/ceremonial uses of tobacco from commercial tobacco, as well as develop and implement "Breathe Tradition, No Addiction" to reach 6th through 12 grade students. Data will be collected using student and teacher surveys to assess the effectiveness of the curriculum and used to make improvements.

Shasta Community Health Center Family Medicine Residency Program (Residency)

Shasta Community Health Center Family Medicine Residency Program (Redding, CA) plans to support the continuation of the Tar Wars program in elementary schools, as well as developing a tobacco and nicotine education curriculum for students in ninth grade. This project will include class materials, media presentations, and test instruments in collaboration with high school faculty and family medicine residents.