



# CORPORATE PARTNER PROGRAM

The American Academy of Family Physicians Foundation (AAFP Foundation), the philanthropic arm of the American Academy of Family Physicians (AAFP), advances the values of family medicine by promoting humanitarian, educational, and scientific initiatives that improve the health of all people. The AAFP Foundation's Corporate Partner Program provides opportunities with access and visibility to more than 124,900 members and leaders of the AAFP and AAFP Foundation. It is the first step in building new and deeper networks within the Family Medicine community. This program helps companies with a greater understanding of Family Medicine and how you can be a part of our efforts. Additionally, your support helps the AAFP Foundation offer programs and resources for patients, Family Medicine residents and medical students, family physicians, and the communities they serve. The AAFP Foundation also encourages Corporate Partners to utilize the services of family physicians for their workforce.



## BENEFITS TO PARTNERSHIP

Premier exposure – All AAFP Foundation Corporate Partners are recognized as supporters of the specialty of family medicine. Depending on your level of partnership, you may receive one or all of the following benefits:

- Foundation communication exposure in both print and online formats
- Invitation to AAFP events and meetings with executive level leadership and staff
- Early access to family medicine news and updates
- Research and collaboration opportunities

## WHAT YOUR DONATION SUPPORTS

**Strong commitment** – The AAFP Foundation relies on both corporate and individual donors to support its 20-plus humanitarian, educational, and scientific initiatives, including these signature programs:

- *Family Medicine Cares*
- *Family Medicine Leads*
- *Scientific programs*
- *The Center for the History of Family Medicine*

**Learn more at [www.aafpfoundation.org](http://www.aafpfoundation.org).**

## GUIDELINES FOR CORPORATE PARTNER PROGRAM

The focus of the American Academy of Family Physicians Foundation's Corporate Program is companies or institutions that are involved in activities directed to family physicians and support the mission of the AAFP Foundation and to help address the professional needs of our members and the patients they serve. Consideration will be given to companies in good standing with expressed interest in family medicine and relevance to the specialty. Subject to quarterly approval by a two-thirds vote of the Board of Trustees.

A company shall be notified upon a vote of less than two-thirds and no dues assessed.

Corporate Partners must comply with industry guidelines (e.g., CMSS, OIG, Sunshine Act, PhRMA Code) and operate within our principles of medical ethics and evidence-based medical practice.

The Corporate Program is housed under the AAFP Foundation. As a result, no part of a company's annual contribution is allocated for lobbying and/or legislative efforts.

No Corporate Partner shall use or display the trademarks, service marks, trade name, or other intellectual property (including, without limitation, logos and seals) of the AAFP or the AAFP Foundation without the prior written approval of the respective owner thereof.

No Corporate Partner shall directly or indirectly represent or otherwise hold itself out as being the agent, employee, legal representative, spokesperson, or preferred vendor of the AAFP or the AAFP Foundation.

Violation of these guidelines will be reason for termination of participation in the Corporate Program.

Your gift is tax deductible. The AAFP Foundation is a 501(c)(3) organization.

## Ready to become a Corporate Partner?

To learn more about opportunities, call (800) 274-2237 or email [strategicpartnerships@aafp.org](mailto:strategicpartnerships@aafp.org).