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Administered by the
American Academy of Family Physicians
Foundation

THE CURRENT CORPORATE SEAL OF THE AMERICAN ACADEMY OF FAMILY PHYSICIANS



The present seal of the AAFP was approved by the Academy's Board of Directors in 2007, and replaced its former seal, which had originally been introduced in the 1950s. It is designed to be used only by the national organization and its constituent chapters. Usage is controlled by the AAFP Commission on Membership and Member Services. It is trademarked and may not be altered in any way. It signifies endorsement by or affiliation with the Academy and cannot be used in any way by anyone to represent the specialty of family practice, individual members, clinics, or practices.

Meaning of the Seal

An explanation of the meaning of the seal of the American Academy of Family Physicians:

The seal features a stylized version of two elements:

The *staff of Aesculapius*. The staff was according to ancient legend a symbol given to the Greek God Apollo and his son, Aesculapius, the mythological founder of human medicine, to signify "healing" and "the renewing power of life." It is the traditional symbol of medicine. (In U.S. culture, the Caduceus (a double-winged staff) is often confused with the staff of Aesculapius. The Caduceus is the insignia of the military medical corps.)

The *torch and flame* symbolize the life, knowledge, principle and leadership.

A *tagline*, "Strong Medicine for America" also appears, which indicates the Academy's renewed commitment to advocacy and to serve as the "Bold Champion" of Family Medicine in the United States.