



## How to Contact Us

### Advertising

#### • Display advertising

John Molluso, director of advertising sales (jmolluso@aafp.org), or Mickey Cotter, national account manager (mcotter@aafp.org); 201-288-4440; 201-288-4914 (fax); <https://www.aafp.org/fpm/adinfo>

#### • Classified advertising

Community Brands: 727-497-6568; AAFP@communitybrands.com

### Article ideas

Leigh Ann Backer, executive editor: 800-274-2237, ext. 6271; lbacker@aafp.org

### Article submissions and feedback for the editors

[fpmedit@aafp.org](mailto:fpmedit@aafp.org)

### Change of address

#### • Print and digital subscribers

Visit <https://www.aafp.org/updatecontactinfo> or call the AAFP Member Resource Center: 800-274-2237

#### • Email table of contents/e-newsletter recipients

Refer to the e-mail message you receive.

### Subscriptions, delivery problems, back issues

AAFP Member Resource Center: 800-274-2237; [aafp@aafp.org](mailto:aafp@aafp.org). To subscribe, visit <https://www.aafp.org/fpm/subscribe>. One-year print and digital subscription (six issues) is \$50 for AAFP members in the U.S. For additional rates, go to <https://www.aafp.org/fpm/subscribe>. All subscriptions include web access and the mobile app edition. Remit in U.S. dollars, drawn on a U.S. bank. Print copies of back issues are \$20 per issue (plus shipping for countries outside the U.S.); volume discounts available. Online access to restricted issues is \$39.95 per issue.

### Permission to reuse material from FPM

#### • Academic, noncommercial use

Go online to <https://www.copyright.com> and enter ISSN 1069-5648 in the search box or contact the Copyright Clearance Center: 978-750-8400, 978-646-8700 (fax); [info@copyright.com](mailto:info@copyright.com)

#### • Bulk reprints, e-prints

Dan Woodall; [dwoodall@aafp.org](mailto:dwoodall@aafp.org)

#### • Other requests

AAFP intellectual property coordinator: [copyrights@aafp.org](mailto:copyrights@aafp.org)

### WE WANT TO HEAR FROM YOU!

Send your comments, questions, ideas and suggestions to [fpmedit@aafp.org](mailto:fpmedit@aafp.org).



## From the Editor

# Introducing *FPM's* New Medical Editor

We welcome Sarina Schrage, MD, MS, to the *FPM* editorial team.

With this issue we bring you the good news that Sarina Schrage, MD, MS, has been appointed as *FPM's* medical editor. Dr. Schrage practices full-scope family medicine with low-risk obstetrics and teaches at the University of Wisconsin Department of Family Medicine and Community Health in Madison, where she is a professor.

She has extensive writing and editing experience, having written for most of the major family medicine journals, served on multiple editorial boards, worked as an associate editor for *The Wisconsin Medical Journal* and *Family Practice*, and chaired the Society of Teachers of Family Medicine's Communications Committee. Dr. Schrage has

We look forward to working together to help you achieve the promise on our cover — Better Practice. Healthier Patients. Rewarding Career.

written several articles for *FPM* over the years, including, most recently, "Five Ways to Communicate Risks So That Patients Understand" (November/December 2018; <https://www.aafp.org/fpm/2018/1100/p28.html>).

The *FPM* editorial team and search committee were particularly excited about Dr. Schrage's vision for *FPM* as a vehicle for ideas to help make the patient care experience more productive and satisfying for you and your patients. In addition to covering traditional practice management topics, we plan to publish more articles that inspire and equip you to enhance those aspects of practice that might have drawn you to family medicine in the first place, such as clinical decision-making, communication, and other aspects of patient care, and that affect your professional satisfaction and your personal well-being. You have told us these are your priorities as well.

You can read more about Dr. Schrage's vision for *FPM* on the next page. We look forward to working together to help you achieve the promise on our cover — Better Practice. Healthier Patients. Rewarding Career.

Leigh Ann Backer, Executive Editor  
[fpmedit@aafp.org](mailto:fpmedit@aafp.org)