## **X** Editorials

### Getting Medicine Right: Overcoming the Problem of Overscreening, Overdiagnosis, and Overtreatment

JAY SIWEK, MD, Georgetown University Medical Center, Washington, District of Columbia

#### See related editorial on page 22.

In a widely publicized 1999 report, the Institute of Medicine estimated that as many as 98,000 Americans die each year from preventable medical errors, and that is just those occurring in hospitals.<sup>1</sup> That would make this unreported phenomenon the sixth leading cause of death in the United States, ahead of Alzheimer disease and diabetes mellitus. In response to this and similar concerns, there has been an unprecedented international effort to combat the problems of medical errors and overtreatment, with multiple like-minded strategies in place (*Table 1*).<sup>2-4</sup>

Of course, practicing good medicine and avoiding unnecessary harm have always been principles of medical practice. But, along with the evidence-based medicine ►

## Table 1. Selected Resources for Best Practices: Avoiding Unnecessary and Potentially Harmful Medical Care

| Source   | Sponsor   | Comments  |
|--|---|---|
| Choosing Wisely campaign<br>http://www.choosingwisely.org  | American Board of Internal<br>Medicine Foundation | More than 200 recommendations from more than 60 medical societies   |
| Choosing Wisely search tool <sup>2</sup><br>http://www.aafp.org/afp/recommendations/<br>search.htm                           | American Family Physician                         | Interactive search tool of primary care<br>recommendations from the Choosing<br>Wisely campaign<br>Also featured on:<br>Twitter: https://twitter.com/AFPJournal<br>Facebook: https://www.facebook.com/<br>AFPJournal<br><i>AFP</i> Home page: http://www.aafp.org/afp |
| Choosing Wisely public campaign<br>http://consumerreports.org/cro/health/doctors-<br>and-hospitals/choosing-wisely/index.htm | Consumer Reports                                  | Patient-oriented information to make better treatment decisions   |
| Less Is More series <sup>3</sup><br>http://jamanetwork.com/collection.<br>aspx?categoryid=6017                               | JAMA Internal Medicine                            | Articles, commentaries, and firsthand<br>accounts of ways to reduce unnecessary<br>care   |
| Too Much Medicine series <sup>4</sup><br>http://www.bmj.com/too-much-medicine  | British Medical Journal                           | Publications and links to other resources   |
| High Value Care program<br>https://hvc.acponline.org/physres.html  | American College of<br>Physicians                 | Resources for physicians, including publications  |
| RightCare Alliance<br>http://lowninstitute.org/take-action/join-the-<br>right-care-alliance/                                 | Lown Institute                                    | Personal stories of both good care and inadequate care  |
| Preventing Overdiagnosis Conference<br>http://www.preventingoverdiagnosis.net  | Various   | The 2015 conference will be hosted by the<br>National Institutes of Health's National<br>Cancer Institute   |
| Information from references 2 through 4.   |   |   |

Downloaded from the American Family Physician website at www.aafp.org/afp. Copyright © 2015 American Academy of Family Physicians. For the private, noncommercial use of one individual user of the website. All other rights reserved. Contact copyrights@aafp.org for copyright questions and/or permission requests.

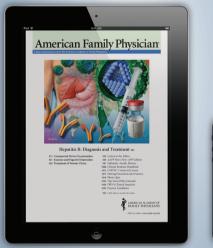
# GO MOBILE

with American Family Physician

Now you can access all of *AFP*'s vital peer-reviewed clinical content on your iPhone<sup>®</sup>, iPad<sup>®</sup>, or other smartphones and tablets.

### Make the most of the new apps:

- Download for offline reading.
- Share articles instantly with colleagues.
- Bookmark content.
- Enjoy the more mobile-friendly formats.
- Receive real-time news and content feeds from the AAFP and *AFP*.





### Search for "AFP Journal"





Also available: Family Practice Management app



Apple, the Apple logo, iPhone and iPad are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Google Play is a trademark of Google Inc. Amazon.com, Inc. and it's affiliates are the sole owners of the Amazon Marks.

### **Editorials**

movement and the application of best evidence to inform collaborative treatment decisions, there is a new emphasis on reducing practices that are likely to have limited benefit and potential harm. As an indication of this, a recent PubMed search showed that there were 261 articles with the word "overtreatment" in the title; the first was from 1929, but there were only 20 or so articles until the 1970s, with 168 (64%) of them being from 2000 onward. Similarly, there were 395 articles with the word "overdiagnosis" in the title; the first one was from 1973, with 327 (83%) of them being from 2000 onward. And the word "overscreening" appeared in only five citations, the earliest was from 2010. Clearly, medical overuse is a topic of growing clinical importance.<sup>5</sup>

American Family Physician is committed to being part of this movement to practice sound medicine, improve patient safety, and reduce harm. Our series of editorials on overscreening, overdiagnosis, and overtreatment, authored by *AFP* Deputy Editor Dr. Mark Ebell, outlines the challenges of too much medicine and provides practical guidance on reducing unnecessary medical practices.<sup>6-8</sup> We encourage you to explore our Choosing Wisely search tool (http://www.aafp.org/afp/ recommendations/search.htm), and welcome your suggestions for ways to help family physicians continue to provide the best care for their patients.

EDITOR'S NOTE: Dr. Siwek is editor of AFP.

Address correspondence to Jay Siwek, MD, at siwekj@georgetown. edu. Reprints are not available from the author.

Author disclosure: No relevant financial affiliations.

### REFERENCES

- Institute of Medicine. To err is human: building a safer health system. November 1, 1999. http://iom.edu/Reports/1999/To-Err-is-Human-Building-A-Safer-Health-System.aspx. Accessed November 6, 2014.
- 2. Siwek J, Lin KW. More ways to improve health and reduce harm: Choosing Wisely phase 3. *Am Fam Physician*. 2014;89(5):329.
- 3. Grady D, Redberg RF. Less is more: how less health care can result in better health. *Arch Intern Med.* 2010;170(9):749-750.
- Glasziou P, Moynihan R, Richards T, Godlee F. Too much medicine; too little care. *BMJ*. 2013;347:f4247.
- 5. Morgan DJ, Wright SM, Sanket Dhruva S. Update on medical overuse [published ahead of print November 3, 2014]. *JAMA Intern Med.* http://archinte.jamanetwork.com/article.aspx?articleid=1921756. Accessed November 6, 2014.
- 6. Ebell M, Herzstein J. Improving quality by doing less: overscreening. *Am Fam Physician*. 2015;92(1):22-24.
- 7. Ebell M, Herzstein J. Improving quality by doing less: overdiagnosis. *Am Fam* Physician. In press.
- 8. Herzstein J, Ebell M. Improving quality by doing less: overtreatment. *Am Fam Physician*. In press. ■